



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन  
India Trade Promotion Organisation

भारत सरकार का उद्यम  
A Government of India Enterprise

संदर्भ

Reference :

No.EXH/PG/19 (9)/2019

दिनांक

Date :

May 1, 2019

फोन

Phone :

**Sub :- Korea Metal Week, Seoul, June 19-21, 2019**

Dear Sir/Madam,

We are pleased to inform you that India Trade Promotion Organization (ITPO) will be organizing India's national level participation in Korea Metal Week to be held from **June 19-21, 2019**. The specialized leading International trade fair will be held at Korea International Exhibition centre (Kintex), Seoul, Korea.

Korea Metal Week is a leading professional industry exhibition that deals with all aspects of production in industries of automobiles, ship building, machinery, construction and more recent IT electronic businesses from their basic metal materials, processing, and equipment to product completion. The products groups represented at the show include Fastener and wire, Foundry & Die castings, Automobile & Machine parts, Fundamental Manufacturing Industry, Press and forging, Tube & pipe, Metal surface treatment & painting, 3D technology, Aluminium, Laser & welding, pump technology, tools, control, measurement & automation, composite etc.

The minimum size of the booth is 9 Sqm. larger space can also be booked in multiples of 3 Sqm thereof. Space will be offered on first come first served basis. ITPO's package of services under shell scheme will include wall to wall carpeting, adequate lighting, standard display aids & furniture and publicity support. Shipment/ Air freight and clearance of exhibits will be the responsibility of individual exhibitor. The rentals of a 9sqm constructed booth under Market Access Initiative (MAI) are Rs 1,00,800.00 and 10% additional for corner booths and with MAI scheme Rs. 2,52,000.00 plus 10% additional for corner booth. The eligible participants may be entitled, to get reimbursement of 1 (one) economic air ticket for Director/Partner/Proprietor with a ceiling of Rs.70,000/- under MAI guidelines, subject to its approval from Department of Commerce.

The Show is governed by general terms and conditions for participation in Fairs abroad. The Companies participating with MAI support, rental shall follow and abide by the MAI guidelines available at Website of Department of Commerce.

A copy of Application Form along with brief rules and regulations for participation in fairs abroad is enclosed herewith.

In view of the limited availability of space, it is requested to intimate the space requirement of your Organisation immediately. The space can be booked with advance payment of Rs.75,000/- per booth in favour of India Trade Promotion Organisation, New Delhi. Bank details for remittance are enclosed herewith. ITPO reserves the right to accept/ reject any Application without assigning any reason.

In case of any further information/clarification is required please contact Mr. C.P.Maithani Fair Officer, contact No 011-23379038/mobile No. 9711546932/8588870526 and Email is [cprashad@itpo.gov.in](mailto:cprashad@itpo.gov.in)

We hope to receive your prompt response for participation in the above mentioned Show.  
Thanking you,

Yours faithfully

*Vikas*  
(Vikas Malhotra)  
General Manager

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