

May, 2018

ITPO/FS-I/ Foire International De Marseille/2018

Dear Ma'am/ Sir,

India Trade Promotion Organisation, a Government of India's premier trade promotion organization is organizing India's national level participation in Foire International De Marseille, France from 21st Sep. - 1st Oct., 2018 at **Parc Chanot Marseille, France**.

The economic and commercial linkages are an important component of India's bilateral relations with France. The economic reforms process in India and the growing French interest in establishing their presence in Asian markets including in India have all contributed to a broadening of economic links. The series of high-level visits in the commercial and economic field reflects the growing interest of both the governments in expanding trade between the two countries.

India's main exports to France have registered an increase in textile & textile articles, organic chemicals, footwear, leather articles, articles of apparel & clothing accessories, knitted or crocheted and gems & jewellery.

In past years, the total trade in goods between France and India was worth € 8.58 billion, registering an increase of 0.49% from 2015.

The focus sectors at the exhibition will be Fashion accessories, Handmade craft, Handicrafts & Garments, Home Decorations, Interior & Decorative, Green energies, Gemstone, jewellery, watches, gifts, Household tips & gadgets, Beauty/ Herbal goods, House ware, Souvenirs etc.

The event will be publicized through electronic and print media in cooperation with the Indian embassy to attract visitors from all around. Booths are available in the modules of 9 sqm and large booths in multiples of 3 sqm each. The package of services will include fully built up stands with carpeting, partition walls, fascia, electric box, 3 spotlights and assistance in visa without shipment facility. The tentative rentals under Market Access Initiative (MAI) scheme are Rs. 12,500/- per sqm (with MAI grant) without shipment facility. The cost of a **9 sqm booth without shipment facility will be Rs. 1,12,500/- only**. Corner charges are applicable as 10% for 2 sided booth and 15% for 3 or 4 sided Booth.

The event being a B2C and B2B fair as well, will give opportunity to exhibitors to network and cross fertilize valuable synergies. It will help them to create breakthrough in European market.

Space can be booked by making an advance payment of Rs. 50,000/- only by RTGS in favour of India Trade Promotion Organisation payable at Delhi. It may be noted that allotment will be made on first-come-first serve basis and possession of booth shall be given upon deposition of total participation fee. For further clarification, please feel free to forward your queries by e-mail to hemamaity@itpo.gov.in, Mukesh chopra, Fair Officer- 9810761989 mc@itpo.gov.in & Shailesh Kumar, Team Member-9811182879, shaileshkumar@itpo.gov.in.

Exhibiting at Foire International De Marseille, France 2018 will provide you with an unrivalled opportunity to meet and engage with buyers and potential business partners from across the country.

Your prompt action will help us in planning Indian section in International Pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

Yours faithfully,
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(Hema Maity)
General Manager