

India Trade Promotion Organisation (A Government of India Enterprise) Pragati Maidan, New Delhi-110001

Dated: 03.10.2018

Subject:- INDIA SHOW, ST. PETERSBURG (RUSSIA) March 12-14, 2019

Dear Sir/Madam,

We are glad to inform you that India Trade Promotion Organisation (ITPO) is organizing India Show, St. Petersburg (Russia) from March 12-14, 2019 coinciding with St. Petersburg Technical Fair, Automechanika Fair and XIII St. Petersburg Partneriat at Expoforum Convention & Exhibition Centre, Peterburgskoye Shosee' 64/1, St. Petersburg, 196140, Russia.

The India Show seeks to provide an effective platform for exclusive B2B interaction while permitting B2C business also. Accordingly, it is a great opportunity for Indian trade and industry to showcase their products and technologies in St. Petersburg during March 12 to 14, 2019. It will open the avenues for holding business meetings with Russian industrialists, buyers, various Chambers of Commerce/Associations/ Federations & business delegates.

The display profile of the Fair encompasses a wide spectrum of products, technologies and services which are relevant for the Russian Market. Since the India Show is coinciding with Fairs having accent on technical and engineering products and technologies as well as products related to automobile sector, major players from India in these sectors may take advantage of this opportunity. It may be stated that a large number of business visitors dealing with these subjects visit the event and place bulk orders for these products on regular basis.

We are pleased to inform that the rentals for SMEs/Govt./PSUs/State Governments has been fixed as Rs.30,500/- per sq.mtr. for constructed booths. For corner booths, Rs.2,000/- per sq.mtr. will be charged extra. As per practice, the package of services offered by ITPO will include built up stand, fascia, lighting, floor carpet, standard available display aids, furniture and general publicity support. Space will be offered on first cum first served basis. It may be noted that the participants will have to make their own arrangements for dispatch, insurance and clearance of goods in India and St. Petersburg as well as bear other contingent expenses regarding accommodation, travel, food etc.

You are requested to kindly confirm your space requirement immediately followed by duly filled in application form along with advance participation charges of Rs.75,000/-(Rupees Seventy Five Thousand only) through RTGS / NEFT in favour of India Trade Promotion Organization payable at New Delhi. It may be noted that the remaining amount have to be deposited before 31/01/2019. The Bank details of ITPO are as under:

1. Name of Beneficiary : INDIA TRADE PROMOTION ORGANISATION 2. Name of the Bank HDFC BANK LIMITED : 3. Branch Address G-3/4, SURYA KIRAN BUILDING : 19, KASTURBA GANDHI MARG NEW DELHI -110001 4. Account No. 00031110005078 : 5. Type of Account : SAVING 6. IFSC Code : HDFC 0000003

For further clarification, please feel free to contact the undersigned on Tel. No. 91-11- 23371965 / 23370257 or mobile no. 8527889103 fax no. 91-11-23370257, e-mail <u>companysecretary@itpo.gov.in</u>.

Thanking you,

Yours faithfully,

(S.R. SAHOO) GENERAL MANAGER