

**Subject: 27th edition of Dakar International Trade Fair, Dakar (Senegal),
November 29 – December 16, 2018**

Dear Sir/Madam,

We are pleased to inform that India Trade Promotion Organisation (ITPO), a Govt. of India Enterprises will organise participation as a “Guest of Honour Country” in the 27th edition of **Dakar International Trade Fair, Dakar (Senegal)** to be held from November 29 – December 16, 2018.

As per the MOC trade data, the total trade between India and Senegal for the Financial year 2017-18 has for the first time crossed the figure of USD 1 billion and stood at USD 1289.05 million registering a strong jump of 35.7% over the last year. India’s export to Senegal reached USD 724.11 million in 2017-18 registering a growth of 14.19% over the last year.

The annual trade event FIDAK is one of the biggest multi-sectoral trade fairs in Africa and covers various sectors such as textiles, transportation, agro-products, household appliances, mining, insurance etc. Every year, the event witnesses the participation of public and private companies, trade promotion organisations, financial institutions, NGOs etc. from around the world.

The 2017 edition of FIDAK was organised in an area of 17,827 sqm with 1752 exhibitors. The official participation was of 14 countries. 4,00,000 general visitors visited the show.

Booths are available in modules of 9 sqm under shell scheme (fully constructed booth with carpet, general lighting, display aids) and multiples of 3 sqm thereof. **Proposed rentals for a booth of 9 sqm (shell Scheme) are Rs 9500 (approx) per sqm.** Space will be offered on first come first served basis. Space can be booked with by making an advance payment of Rs 51,000/ by RTGS in favour of India Trade Promotion Organisation. For further clarification, please feel free to forward your queries by e-mail to vivekanand@itpo.gov.in , tel no 91-11-23371445, mobile – , 9910907947, bngupta@itpo.gov.in, tel no 91-11-23371819, mobile – , 9810782642, harpalsingh@itpo.gov.in, mobile – , 9818230986/9810389967.

Payment of rentals through RTGS/NEFT	INDIA TRADE PROMOTION ORGANISATION Bank HDFC Bank Limited Branch G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. 00031110005078 IFSC Code HDFC 0000003
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Exhibiting at Dakar Intl. Fair, 2018 will provide you with an unrivalled opportunity to meet an engage with buyers and potential business partners.

Your prompt action will help us in planning India pavilion in a more efficient and effective manner to make your participation fruitful and memorable.

Thanking you,

(Vivekanand Vivek)

Sr. Manager