



**India Expo -Argentina 2019**  
**March 09-17, 2019**  
**Venue: Buenos Aires**

Dear exhibitor

India Trade Promotion Organisation (ITPO) is planning to organize India Expo at Borges Cultural Centre, (Galeria Pacifico) Buenos Aires (Argentina) from March 09-17, 2019. ITPO seeks the expression of interest from the potential exhibitors for participation in the said fair on self financing basis. ITPO is also trying to seek the assistance from MOC for grant under MAI/MDA; however, the same is not yet confirmed. **The tentative participation charges without shipment facility will be around Rs.25000/- per sq. mtr.**

If your company/firm is interested, may send us the enclosed filled in form along with the pro-forma invoice of the exhibits to be displayed/sold during the fair as per the format attached ( hard copy as well as soft copy) . The filled in pro-forma invoice will be forwarded to the nodal agencies in Argentina for approval. Please note that based on the description of the item, quantity and amount the local authorities will approve the goods to be imported into Argentina. Please note that value of the goods should be declared correctly else the shipment may get stuck. The wrong declaration of the values of the exhibits may lead to non-clearance of the goods for which ITPO will not be responsible and onus will be on the exhibitor, in case, penalties are imposed by Argentinean customs. Once the products, quantity and amount is approved by Argentinean authority, no change in the final invoice/packing list will be accepted. So, you are requested to fill the pro-forma invoice carefully and correctly. The expression of interest received without the advance full payment, filled in application form, IEC code and pro-forma invoice will not be considered.

Around 35 to 45 companies will be shortlisted for participation based on their product approval from Argentina Government. The priority in space allocation will be given on first come first served basis to the companies whose pro-forma invoices has been approved by the local authorities. One company will be allotted only one booth. The visa invitation will be considered only for Director/Proprietor/Partner of the company and will be subject to scrutiny and an interview by the Committee. The companies intend to participate have to submit the detailed product description with photographs and products should be of

very good quality and inferior quality products will not be allowed to be sent or displayed at the show keeping in mind the reputation of the country. The companies shortlisted to participate in this show are the Brand Ambassador of India and are supposed to follow decorum, well behaved and should present themselves in professional business uniforms.

The interested companies may send us the filled in application form along with a commitment fees of Rs.2,00,000/- through A/c Payee cheque drawn in favour of ITPO and details of the products with HS Code, description, quantity and amount which will be displayed/sold during the fair for seeking the necessary approval from the Government of Argentina. The application along with the required details should reach us latest by Wednesday i.e. 31.10.2018.

Thanks & regards,

**Krishan Kumar**  
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