



India Trade Promotion Organisation
(Status report for overseas event FY 2021-22)

Sl. No.	Particular	Status
1.	Name of the event	The Inspired Home Show, Chicago March 05-07,2022
2.	Fair Fact-Sheet+ availability of fair information on ITPO website	Fair information such as circular letter, application form, date of the event etc is available on ITPO Website.
3.	Booking Space/Venue (Area Booked)	1. Space 1000 sq ft (10 booth) booked. 2. Mc Cormic, Place, Chicago (USA)
	Remittance of space rental	- Remittance of \$ 24120/- towards 100 % space rent of 1000 sq ft area made on 25.11.2019. The amount for the forthcoming show is the roll over amount of the 2020 show.
	Fixation of participation charges/Budget approval	1. Participation charges for shell space @Rs 245000/- per booth of 100 sq ft and Rs 1.75 lakh per 100 sq ft for bare space approved. 2. Budget estimates of Rs 32.33 lakh approved.
4.	Participation mobilization status	5 Participants booked space 100 sq ft each. One participant M/s Progetto Inc, Moradabad booked 200 sq ft area in 2019 withdrawn participation in 2022 due to covid.
i)	Nos. of email/fax sent to trade & industry	500 mail and 140 letters approx.
ii)	Details of EPCs/Trade Bodies/Govt. Organisation etc.	EEPC and Plastic EPC.
iii)	No. of email/fax sent using database forwarded by Foreign Fair Division	NIL
iv)	Whether Kompass data base is being used	No
v)	Any other efforts for participation mobilization	For participation mobilization, circular letter has been distributed to the participant of 3 rd party fair organized in Pragati Maidan and also during IITf,2021. Besides, mail has been sent to

		HHEPC, EEPC etc.
5.	Status of buyers mobilization	-
	Indian Missions/Trade Bodies/Trade Promotion Organisation, etc.	EEPC and Plastic EPC
	Whether Kompass database is utilizing	
6.	Area Sold (sqm)	700 sq ft
	Major Participants	- Kitchen ware/ House ware/ home décor/ handicraft
	Companies in Pipeline	-
7.	MAI/MDA status	MAI of Rs 21.00 lakh. EAC meeting minutes received. However, formal sanction of the DOC is still awaited.
	Target no. of companies as per MAI/MDA approval	10
8.	Layout plan/Allotment of stalls	Layout plan recd from the organizer.
9.	Selection of C&D agency	M/s Trident Exhibitors Pvt Ltd, Noida after inviting open tender @ US\$ 28.70 per sq ft appointed.
10.	Publicity aspects (fair catalogue, direct mailing, advertisements)	-
11.	Shipment of exhibits	Without shipment facility.
12.	Status of visa(s) to participants + travel arrangements	- Visa letter to the participants issued.
13.	Buyer-Seller Meet etc., if proposed	-
14.	Present mobilization status lead to punitive MAI cut & to what %age	-
15.	Status of outstanding amount against fair officer, if any	-Nil

Name & Designation of the Fair Officer: Harpal Singh, Manager (Finance & Accounts)

HOD: GM(HM)