



INDIA TRADE PROMOTION ORGANISATION
IRAN AGRO FOOD, JUNE 29- JULY 2, 2018
FACT SHEET

Name of the Fair	IRAN AGRO FOOD
Date	June 29 – July 2, 2018
Venue	Tehran International Permanent Fairgrounds, Tehran
Rentals	Rs. 43,000/- per sq. mts. (Tentative)+ 10% extra for Corner Stand
Bookable Area	Minimum bookable area 6 sqm/ 9 sqm.or multiples of 3 sqm thereof
Package Includes	Furnished booth (9 sqm and multiples of 3 sqm thereof) with display aids, lighting, furniture.
Fair Category	B2B
Product Profile	Agricultural Machines, Farming Tractors, Harvesting Equipment, Analytical Equipment, Dryers, Cleaner, Silos And Storage Systems, Feeding Equipment, Fish Farming Equipment, Grains, Grain Systems, Greenhouse And Greenhouse Plastics And Equipment, Irrigation Systems, Livestock And Poultry Breeding, Milk Processing Equipment, Milling And Mixing Installations/Equipment, Pesticides And Fertilizers, Poultry Equipment, Seeds, Seedlings, Stable Equipment, Veterinary Syringes, Food & Food Technology, Frozen Food, Health Foods Etc.
Visitors Profile	Buyers, Dealers, Retailers, Wholesalers, Importers, Exporters, Distributors, Manufacturers, Government Agencies
Trade Statistics	India enjoys an extensive and strategic relationship with Iran. The bilateral trade between India and Iran has blossomed resulting in exports from India increased to 9.1 percent year-on-year to USD 24.4 billion in January of 2018. Major agricultural commodities imported by Iran include Corn, Wheat, Barley, Rice, Tea, Frozen Bovine Meat, Soybeans, Soybean Oil, Palm Oil etc. Major exports from India to Iran include Pearls, Precious stone, Meat and Edible Meat Offal, Cereals, Coffee Tea, Mate and Species, Cotton, Plastics etc. MoU on the establishment of an Expert Group on Trade Remedy Measures to promote cooperation in areas of mutual interest and MoU on Cooperation in the field of Agriculture and Allied Sectors shall boost trade between India and Iran.
Publicity	General publicity campaign through Print, Electronic & Social media for attracting maximum footfall.
Visa	VISA recommendation letter will be provided to obtain Visa for attending the exhibition.
Payment Terms	Advance Booking Amount - Rs. 2, 00,000/- Balance payment to be deposited latest by 25 th March, 2018.
Payment of Rentals	Beneficiary - INDIA TRADE PROMOTION ORGANISATION Bank - HDFC Bank Limited

through RTGS/NEFT	Branch - G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. - 00031110005078 IFSC Code - HDFC0000003
Project Head	Shri D. K. Jain General Manager India Trade Promotion Organisation Pragati Maidan New Delhi- 110001 Phone: 011-23371671, 23371529 Mobile: +91-9971096106 E-mail: dkj@itpo.gov.in
Contact Person	Shri Abhishek Chauhan (Fair Officer) Manager India Trade Promotion Organisation Pragati Maidan New Delhi- 110001 Mobile: +91-8505955777 E-mail: abhishekchauhan@itpo.gov.in Shri Raj Shekhar Gupta Deputy Manager India Trade Promotion Organisation Pragati Maidan New Delhi- 110001 Mobile: +91-9818492803 Email: rajshekhargupta@itpo.gov.in

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