

**Fact Sheet**  
**FOODEX (March 6-9, 2018), Japan**  
 (The 43<sup>rd</sup> International Food and Beverage Exhibition)

<b>Name of the Exhibition</b>	<b>FOODEX Japan</b>
<b>Dates and Timings of the Exhibition</b>	6 (Tue) – 9 (Fri) March 2018 10:00 to 17:00 (16:30 on the last day)
<b>Venue</b>	Makuhari Messe, Japan
<b>Size of the Exhibition</b>	More than 31,000 sq.mt.
<b>Products at display</b>	Food, Processed Food, Tea, Coffee, Water, Grains, Organic Food, Sugar, Marine Products, Seasoning & Ingredient Products Etc.
<b>Total No. of Exhibitors</b>	More than 3200 exhibitors from over 77 countries
<b>Number of Visitors</b>	77,000 Buyers/visitors
<b>Local Currency</b>	Yen
<b>Nature of the Show</b>	Business to Business (B2B)
<b>Participation Fee</b>	<ol style="list-style-type: none"> <li>Rs. 36,000/- per square meter under shell scheme for companies eligible for support under the MAI scheme of the Ministry of Commerce. A premium of 10 per cent will be applicable for corner booths.</li> <li>Rs. 46,000/- per square meter under shell scheme for participants not eligible for MAI subsidy. A premium of 10 per cent will be applicable on corner booths.</li> </ol> <p><b>(Reimbursement of Air Ticket Cost admissible for 20 exhibitors on first-cum-first-served basis under MAI Scheme as per provisions under the MDA Scheme, admissible for one person per booth of 9 sq.mt. subject to a ceiling of Rs. 55,000/- per exporter)</b></p>
<b>Other Participating Countries</b>	Argentina, Australia (Victoria State), Austria, Belarus, Belgium (Wallonia), Belgium (Brussels), Belgium (Flanders), Canada, Chile, China, Cyprus, Czech Republic, Ecuador, Egypt, Finland, France, Georgia, Germany, Greece, Hungary, Indonesia, Iran, Italy, Japan, Korea, Lithuania, Malaysia, Mexico, Netherlands, Paraguay, Peru, Philippines, Portugal, Singapore, South Africa, Spain, Sri Lanka, Taiwan, Thailand, Tunisia, Turkey, U.K., Uruguay, U.S.A., Vietnam
<b>Package of Services by ITPO</b>	Fully Built-up booth with standard display aids and furniture, services of common interpreter, Visa recommendation.
<b>Contact Details for Space Booking</b>	Mr. Praful S. Nair, Dy. Manager India Trade Promotion Organisation (ITPO) Pragati Bhawan, Pragati Maidan New Delhi – 110001 Tel: +91 11 23371667, Mobile: +91 8375045884 Email: <a href="mailto:prafalnair@itpo.gov.in">prafalnair@itpo.gov.in</a>