



संदर्भ Ref. No-ITPO/FSI/Medica/Mob/2019  
Reference : Date :

22<sup>nd</sup> February , 2019  
Phone :

**Sub: Participation in MEDICA, Dusseldorf (Germany),  
Nov. 18-21, 2019**

Dear Sir/Madam,

India Trade Promotion Organisation (ITPO), under the Ministry of Commerce and Industry, Government of India, is participating in **MEDICA 2019, Dusseldorf (Germany)**. MEDICA is amongst the top medical shows in the world to be held between November 18-21, 2019. It will present to its audience the newest technologies and achievements. The event takes place once a year and attracts a large number of top decision makers.

MEDICA 2018 had more than 5000 exhibitors from 66 countries & 1,20,000 specialized trade visitors from over 155 countries. MEDICA Show is the forum for suppliers to display medical technology & product innovations.

ITPO organized national level participation in Medica 2018 in an area of 565 sqm successfully with more than 40 Indian companies. ITPO will repeat its participation in Medica 2019 and has applied for space in the mentioned sections Electro Medical Section - Hall 16, Commodities/Consumer Goods Section - Halls 5,6& 7, Lab Equipment/Diagnostics Section Hall No.1, Orthopedic/Physiotherapy Section - Halls 13. The new south entrance hall will also be ready for the areas of Laboratory medicine and diagnostics . From now on, the stand will remain open for 365 days a year through **Medica.de Portal** which will provide high online visibility. The rentals for participation are under finalization and will be communicated as soon as finalized. They will be tentatively between Rs 39,000- Rs 45,000 per sqm approximately plus 10% extra charges for corner booth.

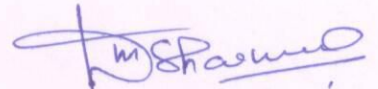
We invite you to participate in MEDICA 2019, Dusseldorf. Minimum bookable area is 9sqm and multiples of 3 sqm thereof which are available on **first come first served basis**. In case you are interested to participate in this important and prestigious international trade fair you are requested to kindly confirm your space requirement alongwith a duly filled in application form alongwith advance participation charges of Rs 2.00 lakhs up to 12 sqm and Rs 2.50 lakhs for area above 12 sqm by RTGS/NEFT in favour of India Trade promotion Organisation payable at New Delhi. Seniority for booth booking from February 25<sup>th</sup> onwards will be decided on the basis of the bank statement as and when the amount is credited in ITPO's account.

For further clarification , please feel free to forward your queries by e-mail to Ms Jasdeep Seth, Deputy Manager, E-mail [jseth@itpo.gov.in](mailto:jseth@itpo.gov.in) , [jasdeepseth@gmail.com](mailto:jasdeepseth@gmail.com) tel no 91-11-23371630 or mobile no. 9818128369

Your prompt action will help us in planning India pavilion in **MEDICA 2019** in a more efficient and effective manner to make your participation fruitful and memorable .

Thanking you,

Yours faithfully,



(D.M. Sharma)  
FA & CAO