



# St. Petersburg Technical Fair

Leading industrial event of the North-Western region of RF

## **PETERSBURG TECHNICAL FAIR HI-TECH EXPO ISF – RUSSIA 2020**

**18<sup>th</sup> – 20<sup>th</sup> March 2020, St. Petersburg, Russia.**

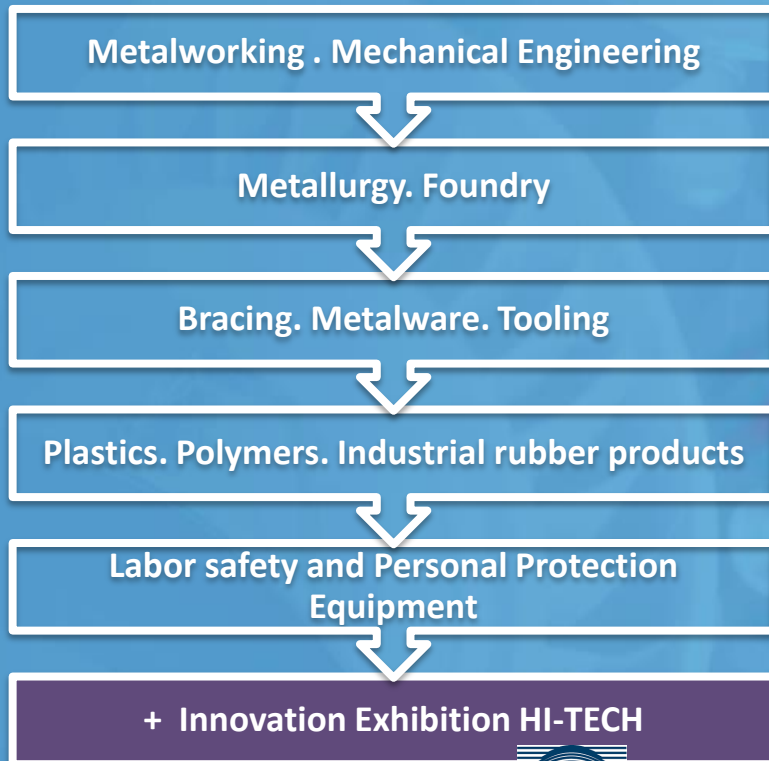
RESTEC + ITPO + TEEIPL



# PTF – what does it mean?

**St. Petersburg Technical Fair (PTF) – the largest industrial exhibition of the North-Western region!**

**Main profile and structure of PTF:**



**+ Business program:  
Conferences, round  
tables and seminars on  
actual problems of the  
industry**



ITPO + TEEIPL



HITECH-EXPO



# Summary of PTF-2019

**3** working days

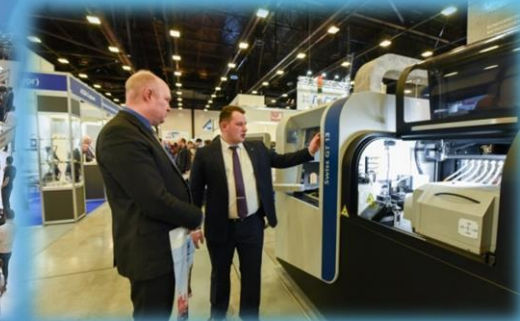
**222** exhibitors  
**10** countries

**104** innovation projects  
at HI Tech contest

Over **1500**  
business program  
participants

**6 700** trade  
visitors

In 2019 PTFair  
passed the  
**exhibition**  
**certification audit**

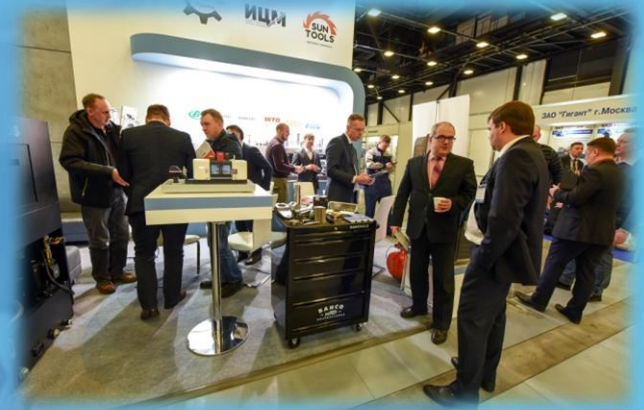




# Effectiveness of participation at PTF-2019



**85 %** exhibitors achieved their purpose through concluding contracts and partnership



**69 %** exhibitors plan to participate at PTF 2020!

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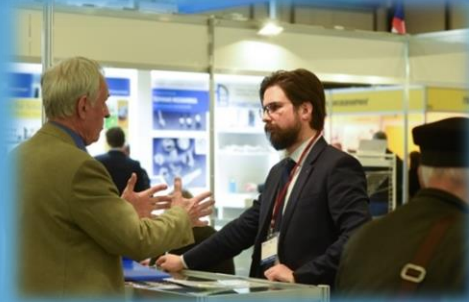
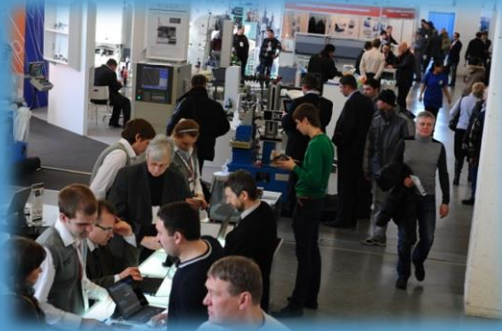
# Company Promotion Package\*

\* This package will be free for participants participating through ITPO, India and companies who want this package must confirm their bookings with full payment till 05<sup>th</sup> of February 2020

In 2020 we suggest you not only a “booth at the exhibition”



We suggest you a **COMPANY PROMOTION PACKAGE** for attraction a target audience through an effective marketing channel

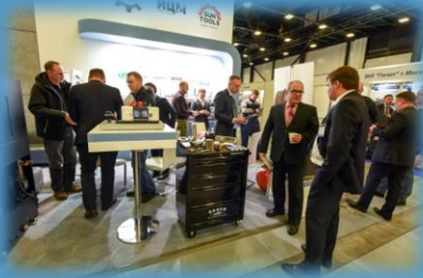


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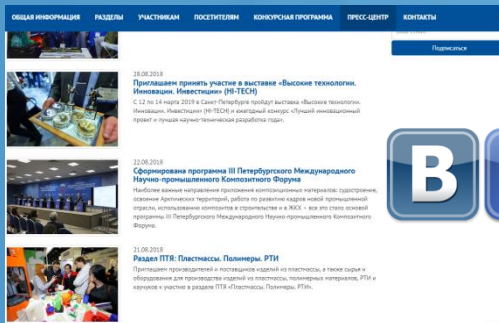


# \*Promotion Package – what does it mean?



Besides standard promotion instruments of the exhibition, we suggest you **an individual program** on attracting trade visitors at your booth, it is as follows:

➔ In accordance with the profile of **YOUR** company we attract **YOUR** target audience + specialized companies. We will do direct mailing and our call center will invite the target audience.



➔ We will publish **YOUR** company news and products at our web-site and in social media.

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# Promotion Package – what does it mean?

➔ We will do direct mailing of your products to potential trade visitors through our information digest

+ In 2020 we will invite specialists to **YOUR** booth by sending personalized messages through our own data base



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# Business Networking Service

In 2020 for participants PTF **ONLY Business Networking Service (BN)** will be working.



## **BN** – what does it mean?

It is a closed B2B meeting on primary establishing contacts between participants. This is for **DECISION MAKERS ONLY**. Duration is 2 hours.

Business Networking (BN) 2019:  
<https://youtu.be/5gTrmp806Tg>

**Minimum time - Maximum favor!**



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# Business program of PTF

For recruiting additional target audience at PTF

- ✓ conferences
- ✓ round tables
- ✓ seminars

on actual topics of the industry will be held!



The contest of the best innovation project:  
“The best innovation project and the best scientific technical research of the year”



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# We kindly invite you to PTF-2020!

## EXHIBITOR'S BENEFITS: -

- ❖ Develop B2B contacts directly with the companies, buyers/importers and big business houses;
- ❖ Meet your potential buyers in the right kind of atmosphere;
- ❖ Demonstrate the capability and superiority of your products to Russia market;
- ❖ Appoint your representatives/distributors in the different regions of Russia;
- ❖ Evaluate and gather necessary business information on Russia.

## CONTACT DETAILS: -

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