



India Trade Promotion Organisation
(A Government of India Enterprise)
Pragati Maidan, New Delhi-110001

**ITPO invites participation from Indian Trade & Industry, EPCs/Trade Bodies/
Govt. Organisations/ Associations/Federations for an exclusive**

**INDIA SOURCING FAIR,
ST. PETERSBURG (RUSSIA)**

March 14-16, 2017

Concurrent exhibitions:

• **St. Petersburg Technical Fair**

<http://en.ptfair.ru/>

• **Automechanika-St. Petersburg**

<http://automechanika-spb.com/>

March 14-16, 2017

Venue:

**Expoforum Convention & Exhibition Centre
Peterburgskoye Shosee 64/1, St. Petersburg, 196140, Russia**

About Russia

Russia is the largest country in the world with an area of approx. 17,098 Square kms. from north to south the country stretches for over 4,000 km; from west to east – for almost 10,000 km. Having rich natural resources, Russia borders on 16 countries. In the south-east - with North Korea (DPRK), in the south with China, Mongolia, Kazakhstan, Azerbaijan and Georgia; in the south-west - with Ukraine, in the west with Belarus, Latvia, Estonia, Finland and Norway; the Kaliningrad Region borders on Lithuania and Poland. Containing over 30 percent of the world's natural resources, which are estimated to be worth \$75.7 trillion, Russia is the most resource-rich country in the world. Russia has an abundance of oil, natural gas and precious metals, which make up a major share of Russia's exports.

Bilateral Trade- India and Russia

India and Russia have always shared a very stable diplomatic and political relationship from the time of the erstwhile USSR. However, the trade between the two countries has not reached its potential. During the fiscal year of 2014-15, India's total trade with Russia stood at USD 6.3 billion out of which India's export to Russia was USD 2.09 billion and import from Russia was to the tune of USD 4.24 billion. The overall trade balance remained positive towards Russia.

Major items of export from India to Russia (Amt. in million US\$)

-Pharmaceutical	: 411.16	-Nuclear Reactors, mechanical appliances	: 323.4
-Iron, Steel & articles	: 113.82	-Cooper and articles	: 10.37
-Tools ,implements	: 18.93	-Electrical Machinery and equipments	: 64.76
-Vehicles & its accessories	: 78.04	-Medical & Surgical instruments	: 16.44
-Aircraft, spacecraft and parts	: 98.07	-Garments and clothing	: 99.39
-Leather and its accessories	: 33.35	-Furniture and its accessories	: 8.9
-Food & beverages	: 389.5	-Organic chemicals	: 55.37
-Rubber & Articles	: 22.24	-Plastic and Articles	: 38.60
-Home furnishing products	: 30.24		

Major Indian Investment in Russian

ONGC Videsh Ltd. in Sakhalin-I Project (US \$ 2.2 bn); Imperial Energy (US \$ 2.1 bn); Commercial Bank of India Ltd. (JV of SBI and Canara Bank); TATA Motors for planned assembly of small capacity lorries and buses; SUN Group- energy and real estate; Carborandum Universal – production of abrasives at the Volzhsky Abrasive Work in Volgograd; Tata Tea; Woodland Shoes; De Core; Choron Diamonds; L&T; Universal Food technologies (J.V. Gokul); Pharma companies such as Dr. Reddy's Laboratories Ltd; Cadila Pharmaceuticals Ltd; Pharmasynthez; Unique Pharmaceutical Laboratories; Torrent Pharmaceuticals and Sun Pharmaceuticals.

PRODUCT PROFILE

Section: A

METALLURGY, CASTING, METAL WORKING, MECHANICAL, HIGH TECHNOLOGIES. INNOVATIONS. TOOLS, FOUNDRY, INSTRUMENTS, FASTENERS. HARDWARE, NANOTECH, LASER EQUIPMENT, ROBOTICS. AUTOMATION

COMPRESSORS, PUMPS, VALVES AND ACCESSORIES

OIL & GAS, POWER GENERATION, LIGHTING, ENERGY SAVING TECHNOLOGIES

NEW & RENEWABLE ENERGY TECHNOLOGY

IT, TELECOMMUNICATION, ELECTRICALS AND ELECTRONICS, SCIENCE & TECHNOLOGY, SCIENTIFIC, INDUSTRIAL RESEARCH, EARTH SCIENCES

AUTO SPARE PARTS, COMPONENTS, TYRE, ACCESSORIES etc.

NON-METALLIC MATERIALS

(Polymer materials, plastics, on-metal based, composite materials, Caoutchouc and rubber, Glues and sealants, Graphite, Glass, Ceramics)

SERVICES FOR INDUSTRIAL ENTERPRISES, INVESTMENTS

PHARMACEUTICALS/CHEMICALS & MACHINERY/EQUIPMENT, SCIENTIFIC/LAB & MEDICAL EQUIPMENT

• Section : B

TEXTILES/GARMENT & HOME FURNISHING/JUTE/COIR PRODUCTS, LEATHER PRODUCTS. JEWELLERY, HANDICRAFTS, FOOD & BEVERAGES, FOOD PROCESSING MACHINES/EQUIPMENTS, CROCKERY, AYURVEDA, HERBAL PRODUCTS, COSMETICS, SERVICE SECTOR-HEALTHCARE, HOTEL & TOURISM, TRAINING AND PROFESSIONAL DEVELOPMENT

Participation Charges

Tentative Participation Charges (Furnished booth)	For Govt./PSUs/ Big corporate/State Pavilions: Rs. 18,000/- (Rupees eighteen thousand only) per sqm.	<i>Extra for corner booth : Rs.2,000/- per sqm (Booth will be allotted on first come first served basis only)</i>												
	For SME companies: Rs.15,000/-(Rupees fifteen Thousand only) per sqm. <i>(Import Export Code (IEC) No. is mandatory)</i>													
Booking of booths	Booking amount is Rs.50,000/- as an advance per booth through RTGS. Please note this is an advance amount only. Your early confirmation will ensure you a booth. Booth allocation will be made on first come first served basis only. Application form and rules & regulations are available on ITPO website : www.indiatradefair.com													
VISA	The VISA invitation letter and VISA fee etc. will be borne by the exhibitor(s).													
RTGS Detail	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Name of the Beneficiary</td> <td>India Trade Promotion Organisation</td> </tr> <tr> <td>Name of the Bank</td> <td>HDFC Bank Limited</td> </tr> <tr> <td>Branch Address</td> <td>G-3/4, Surya Kiran Building,19, Kasturba Gandhi Marg,New Delhi-110001</td> </tr> <tr> <td>ITPO's Bank Account No</td> <td>00031110005078</td> </tr> <tr> <td>Type of Account</td> <td>Saving</td> </tr> <tr> <td>IFSC Code</td> <td>HDFC0000003</td> </tr> </table>		Name of the Beneficiary	India Trade Promotion Organisation	Name of the Bank	HDFC Bank Limited	Branch Address	G-3/4, Surya Kiran Building,19, Kasturba Gandhi Marg,New Delhi-110001	ITPO's Bank Account No	00031110005078	Type of Account	Saving	IFSC Code	HDFC0000003
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Contact Details:-

Mr. J Guna Sekaran General Manager India Trade Promotion Organisation. Pragati Maidan, New Delhi-110001 Tel.:011-23371829, Email : sekaran@itpo.gov.in	
Mr. Brij Lal Dy. General Manager(Arch.) India Trade Promotion Organisation. PragatiMaidan, Room No.108,New Delhi-110001 Tel.:011-23371843, Mobile:9818514779 Email : brijlal@itpo.gov.in	Mr. Ashok Kumar Manager India Trade Promotion Organisation. Pragati Maidan, Room No.201,New Delhi-110001 Tel.:011-23371688, Mobile: 9999885677 Email : ashokkumar@itpo.gov.in

A BRIEF ON SAINT PETERSBURG(RUSSIA)

St. Petersburg is Russia's second-largest city in terms of population, and one of the country's leading research and cultural centres. It is rightly considered one of the most beautiful cities in the world. The cultural landmarks in the city's historic downtown core are listed as UNESCO world heritage sites.

St. Petersburg is a major trade gateway, leading financial and industrial centre of Russia specializing in machine building, heavy machinery and transport instrument manufacture, ferrous and nonferrous metallurgy. Over 20% of its GRP created by the enterprises of processing industry and about 65 % of all city's income comes from industrial sector.

There are more than 700 big and middle production facilities here:

- 68 of them operate in the field of metallurgy and metal end-products
- 85 manufacture machines and equipment
- 14 cope with rubber and plastics
- 139 produce electrical equipment, electronic and optical equipment
- As a whole, St. Petersburg occupies the second highest position within the rating of social and economic development elaborated for Russia's regions.
- The North-Western Federal District with its centre in St. Petersburg is considered as a strategically important one, because of its 3 cargo ports and close location to Europe, which gives a perfect basis to launch or expand successful business in Russia.
- St. Petersburg enjoys continuous attention paid by investors. Thus, in 2011 alone the amount of direct foreign investments equal to 1074.1 million USD was poured into the city economy. Also, according to the 2020 development strategy, St. Petersburg is to become the largest center of high-tech industry across Eastern Europe.
- St. Petersburg automotive industry takes 20% share of the Russian market. The plants of such world industry leaders as GM, Hyundai, Toyota, Ford, Nissan, Scania, Magna have been built in the North West and St. Petersburg itself within the recent 10 years. The total output yearly experiences sustainable growth.

Its advantageous geographical location makes St. Petersburg one of the world's critical transportation and trading hubs. Heavy international road, rail, air and marine traffic travels through the city on a daily basis. This is driving expansion of the city's economic ties and leading to dramatic growth in its industrial potential: experiencing active development are such sectors as energy, heavy machine-building, the automotive industry, the pharmaceutical industry, and a burgeoning IT and telecommunications cluster.

Recent years have witnessed the implementation of ambitious investment projects targeting development of the city's infrastructure. A new international airport has been put into operation, and the curtain has gone up on the second stage of the Mariinsky Theatre. Construction is ongoing on the Western High-speed Diameter, a toll motorway, as well as on the football stadium on Krestovsky Island. What's more, the ExpoForum Convention and Exhibition Centre has been fully commissioned and is now operating successfully.

The unique atmosphere of St. Petersburg stems from its rich scientific and cultural potential. St. Petersburg has truly earned the right to its lofty name of "open-air museum." The city boasts hundreds of museums, palaces, monuments, squares, fountains, and exhibitions both temporary and permanent.

St. Petersburg is also a universally-recognised business-tourism hub. Every year, the city hosts such world-class events as the G8 Summit, the G20 Summit, the St. Petersburg World Economic Forum, the Russia-ASEAN Business Forum, and many more. St. Petersburg's prominence as a truly-European convention centre has been bolstered with the opening of the new ExpoForum Convention and Exhibition Centre, capable of hosting events of any scale at the highest calibre.

EXPOFORUM Convention and Exhibition Centre





INDIA TRADE PROMOTION ORGANISATION

India Sourcing Fair
St. Petersburg (Russia)
March 14-16, 2017

Application form for participation

1. Name of the Registered Company.....
Address:.....
.....
Phone:.....
Fax (with ISD/STD code)
E. Mail:

PAN.....
Director Identification Number(DIN).....

2. Contact Person:
Email No.....Mobile No.....

3. Import Export Code (IEC) No. :
(Attach photocopy) (Mandatory)

4.

Annual Export Turnover (2014-15)	Export to Russia (2014-15)

5. Tentative Participation fee (Shell Scheme) :
For Govt./PSUs/ Big corporate/State Pavilions: Rs.18,000/- per sqm.
For SME companies : Rs. 15,000/- per sqm.
Extra for corner booth Rs.2,000/- per sqm.(Minimum both size: 9 sqm.)

6. a) No. of booths required.....(Minimum sq.mtr).
b) Corner Booth : Yes/No

7. Payment details :

Participation charges	Booth Size 9 sqm xno of booths: Booth Size 12 sqm x ...no of booths: Booth size 15 sqm.x.....no of booths
Corner Charges	
Total	
Amount Paid	

Demand Draft No.....dated.....
drawn on.....for Rs.....in favour of
India Trade Promotion Organisation, New Delhi.

8. We have read the rules and regulations of participation and we agree to abide by the same.

Place :
Date : (Company Seal)

Signature of Authorized Representative of the firm

Name.....
Designation.....

Please complete and return this form to:

Mr. Ashok Kumar
Manager
India Trade Promotion Organisation
Room No.201, Pragati Bhawan, Pragati Maidan,
New Delhi – 110001
Tel: 91-11-23371688, Fax: 91-11-23378901
Email: ashokkumar@itpo.gov.in

भारत India

Sourcing Fair
St. Petersburg (Russia)

March 14-16 2017

Product Profile:
MULTI SECTOR AND TECHNOLOGY EXHIBITION

For participation please contact:

Mr. Brij Lal (DGM)
Tel.: 011-23371843
Mobile: +91 98185 14779
Email: brijlal@itpo.gov.in

Mr. Ashok Kumar (Manager)
Tel.: 011-23371888
Mobile: +91 99998 85677
Email: ashokkumar@itpo.gov.in

Concurrent Exhibitions in same venue:
• St. Petersburg Technical Fair
• Automechanika

Concurrent exhibitions
March 14-16, 2017

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Expoforum Convention & Exhibition Centre
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automechanika
ST. PETERSBURG

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COMPETITION -HIGH TECH

THE BEST INNOVATION PROJECT AND THE BEST SCIENTIFIC AND TECHNOLOGICAL DEVELOPMENT OF THE YEAR

- From innovation to implementation!
- The prominent award founded by the Ministry of Science and Technology of the Russian Federation (1998) is a proof of company's high professionalism.
- A chance to show yourself as a leading company and find investors for implementation of your ideas.
- A chance to get expert evaluation by industry specialists.
- In 15 years awards were distributed among more than three thousand projects, many of which received worldwide recognition.