

FACT SHEET

Name of the Fair	India Trade Exhibition 2018
Date	February 19-22,2018
Venue	Pavilion 2, TLV Convention Centre, Israel
Fair Category	B-2-B & B-2-C
Product Profile	Plastic/Rubber & its articles, Indian Handlooms & Handicrafts, Textiles & RMG, Polyester and Cotton Yarns, Pearls and Precious Stones, Leather, Footwear, Woollen Products, Home Decorative & Home Furnishing, IT & Software, Pharmaceuticals & Wellness Products, Cosmetics, Perfumery and Fragrance, Artificial Jewellery, Fashion accessories, Giftware, Consumer goods, Wooden Furniture, Transport Equipment, Plants and Vegetable products, Chemical & Mineral products, Machinery & Electric Equipment, Pharma & Health, Travel & Tourism, Construction Industry, Automotive Industry, Food & Food technology, Frozen food, Health foods etc.
Visitors Profile	Distributors, Retailers, General Public, Buying Groups, Distributors, General Merchandise Buyers, Importers/Exporters, Specialty Stores, Wholesalers, Discount Stores, Supermarket Buyers, Boutique Stores, Manufacturers, Government Agencies etc
Location	The state of Israel, in the centre of Middle East, is bordered by Lebanon in North, Syria and Jordan in the east and Egypt in the South.
Trade Statistics	<ol style="list-style-type: none"> 1. Bilateral trade and economic relations progressed rapidly, from US\$ 200 million in 1992 and reached USD 4.16 billion (excluding defence) in 2016. 2. India continues to be a 'Focus' country for Israeli Government's increased trade efforts. 3. Israel ranks in the top 20 nations in the world allowing the country to enjoy a high standard of living. 4. Major export from India to Israel include pearls, precious stones, chemicals and mineral products, machinery, Textiles and Textile articles, plastic, rubber, plants, transport equipment, handicrafts etc
Government Sponsorship	This event is being organised under Self Financing scheme of ITPO with the support of Department of Commerce.
Organiser	India Trade Promotion Organisation (ITPO) in association with Embassy of India at Tel Aviv
Rentals	<ol style="list-style-type: none"> 1. Participation charge will be around Rs 22,000 per sqm with shipment facility 2. 10 per cent premium charges for corner stand.
Shipment Facility	Subject to Weight/Volume ceiling under booth package.

Availability of stands	Stands are available in module of 9 sqm (and in multiples of 3 sqm). Booths will be allotted on the basis of 'First Come First Serve basis Minimum size of a corner stand will be 12 sqm.
Publicity	General publicity campaign through Print, Electronic & Social media for attracting maximum footfall.
VISA	VISA Invitation letter will be provided for getting paper visa to attend the exhibition.
Payment of rentals through RTGS/NEFT	INDIA TRADE PROMOTION ORGANISATION Bank HDFC Bank Limited Branch G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. 00031110005078 IFSC Code HDFC 0000003
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