



इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन
India Trade Promotion Organisation

भारत सरकार का उद्यम
A Government of India Enterprise

No.ITPO/ITE/TEL-AVIV ISRAEL/2020

संदर्भ

Reference :

Dated : 27.11 2019

दिनांक

Date :

011-23371782

फोन

Phone :

Dear Sir/Madam,

India Trade Promotion Organisation (ITPO), a Government of India's premier trade promotion is organising an exclusive Indian Trade Exhibition at Tel Aviv, Israel from March 2-4, 2020 (provisional) at Tel Aviv Convention Centre, Tel Aviv (Israel).

India is Israel's tenth largest Trade Partner. The Bilateral trade between India and Israel has blossomed resulting in growth from USD 200 Million to USD 4.16 Billion in 2016.

India's major exports to Israel include Technologies, Innovations, Tools, Instruments, Fasteners, hardware, also estimated that almost 75% of Bilateral Trade in services are now from India to Israel nanotech, new & renewable energy technology, scientific/lab & medical equipment, pharmaceuticals/chemicals & equipment, electrical & electronics, water technology transport equipment, auto spare parts, components, tyre, accessories, food processing machines, construction industry, high-tech & smart manufacturing, Non-Metallic materials like Pearls, precious stones, polymer materials, plastics, rubber and allied products, glues and sealants, glass, ceramics, giftware, consumer goods, artificial jewellery, fashion accessories, wooden furniture, Home furnishing, jute products, leather products, jewellery, handlooms, handicrafts, textiles & apparels, crockery, cotton, silk, wool & woollen, services for industrial enterprises, investments, training and professional development.

This B2B event will give opportunity to exhibitors to network and increase their products' presence. It will help them to create breakthrough in overseas market. , Government of India is fully supporting the Exhibition through subsidised rentals. The provisional rentals are fixed as under :-

With MAI Assistance : Rs.15,500/- per sq.mtr.

Without MAI Assistance: Rs.24,000/- per sq.mtr.

The participant may be entitled to get reimbursement of one economic air ticket for Director/Partner/Proprietor with a ceiling of Rs.70,000/- (Rupees seventy thousand only) under MAI Guidelines subject to approval from DOC. The fair is governed by general terms & conditions for participation in International trade fairs organised by ITPO. The companies participating with MAI support rental shall follow the MAI guidelines available at website of Department of Commerce.

Space can be booked by making advance payment of Rs.50,000/- only by RTGS in favour of India Trade Promotion Organisation payable at Delhi. It may be noted that allotment will be made on first-come-first serve basis and possession of booth shall be given upon deposition of total participation.

The Exhibition at Tel Aviv, Israel will provide you with an unrivalled opportunity to meet and engage with buyers and potential business partners from across the country.

For further details, please feel free to forward your queries to acmkumar@itpo.gov.in, or sundararaman@itpo.gov.in or call at Mr. S. Sundararaman at 9811821612 or Mr. Jit Ram at 9868381185.

Yours faithfully,


(A.C.M. Kumar)

Deputy General Manager

Mobile No +919999344423

पंजीकृत कार्यालय : प्रगति भवन, प्रगति मैदान, नई दिल्ली-110001 टेलीफोन : 23371540, 23371491 फैक्स : 91-11-23371492
Registered Office : Pragati Bhawan, Pragati Maidan, New Delhi-110001 Tel : 23371540, 23371491 Fax : 91-11-23371492

ई-मेल/ E-mail : info@itpo.gov.in वेबसाइट/ Website : www.inditradeair.com

INDIAN TRADE EXHIBITION, TEL AVIV, ISRAEL

FACT SHEET

Name of the Fair	Indian Trade Exhibition 2020
Month	March 2020(From 2 nd to 4 th March 2020)
Venue	TLV Convention Centre, Tel Aviv, Israel
Products Profile	Technologies, Innovations, Tools, Instruments, Fasteners, hardware, also estimated that almost 75% of Bilateral Trade in services are now from India to Israel nanotech, new & renewable energy technology, scientific/lab & medical equipment, pharmaceuticals/chemicals & equipment, electrical & electronics, water technology transport equipment, auto spare parts, components, tyre, accessories, food processing machines, construction industry, high-tech & smart manufacturing, Non-Metallic materials like Pearls, precious stones, polymer materials, plastics, rubber and allied products, glues and sealants, glass, ceramics, giftware, consumer goods, artificial jewellery, fashion accessories, wooden furniture, Home furnishing, jute products, leather products, jewellery, handlooms, handicrafts, textiles & apparels, crockery, cotton, silk, wool & woollen, services for industrial enterprises, investments, training and professional development
MAI Assistance	The participant may be entitled to get reimbursement of one economic air ticket for Director/Partner/Proprietor with a ceiling of Rs.70,000/- (Rupees seventy thousand only) under MAI Guidelines subject to approval from DOC. The fair is governed by general terms & conditions for participation in International trade fairs organised by ITPO. The companies participating with MAI support rental shall follow the MAI guidelines available at website of Department of Commerce.
Minimum Booking amount	Rs.50000/-
Provisional Rentals	With MAI : Rs.15,500/- per sqm Without MAI:Rs.24,000/- per sqm.
Bookable area	Minimum bookable area 6 sqms. Or multiples of 3 Sqms. there of.

Payment of rentals through	RTGS/NEFT (Bank Detail As Under)
Name of the Beneficiary	INDIA TRADE PROMOTION ORGANISATION
Name of Bank	HDFC Bank Limited
Branch Address	G-3/4, SURYA KIRAN BUILDING 19, KASTURBA GANDHI MARG NEW DELHI 110 001
Account No.	00031110005078
Type of A/c	SAVINGS
IFSC Code	HDFC 0000003
PAN of ITPO	AAATI2955C
Contact Details	Mr. ACM Kumar, Dy. General Manager, Mob:9999344423 Mr. S. Sundararaman, Dy.Manager, Mob:No.9811821612 Mr.Jit Ram, Dy.Manager,Mob:No.9868361185



**INDIA TRADE PROMOTION ORGANISATION
INDIAN TRADE EXHIBITION, TEL AVIV(ISRAEL)
TLV CONVENTION CENTRE**

MARCH 02-04, 2020

1. Name of the Registered Company :
- Address :
- Phone : Fax (with ISD/STD code) :
- Mobile No. : E.Mail : Website :
- PAN No. : GSTIN No. : CIN No.
2. Name & Designation of Key Executive:
- Mobile No. : E. Mail :
3. Director / Proprietor / Partner details DIN No.
(Name and Designation)
4. Type of Company (Please tick ✓) : Private Limited Proprietor Partnership
5. Do your company belongs to MSME (Please tick Yes No)
6. Are you a member of EPC / Commodity Board? Please specify (attach membership certificate indicating the period
7. Import Export Code No. (mandatory for MAI assistance) (attach photocopy) :.....
8. Whether belongs to : SC ST General
9. Number of events participated with MAI support during the current year :
10. Whether participated in the same event previously : Yes No
11. Total turnover of Company : (US\$ / Rs.)
12. Export F.O.B. value in preceding financial year : (US\$ / Rs.)
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13. Space requirement (in sq.mtrs.) : (Minimum 6 sq.mtrs. or multiples of 6 sq. mtrs. thereof)
14. Corner booth (Subject to availability) : Yes No

15. Additional requirements, if any(on payment basis) :
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16. Participation charges detail : RTGS / NEFT No : dated Rs.....

drawn onin favour of India Trade Promotion Organisation, New Delhi.

17. Products for display with HS Code :.....
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18. Brief profile of company (not more than 25 words) :
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19. We have read the rules & regulations of participation and we agree to abide by the same.

Place : Signature.....

Date : (Company Seal) Name.....

Designation.....

Please complete and return this form to :

Mr. A.C.M. KUMAR, Deputy General Manager India Trade Promotion Organisation Pragati Maidan, New Delhi – 110 001 Mob: 9999344423 Email : acmkumar@itpo.gov.in	Mr. S. Sundararaman Dy. Manager India Trade Promotion Organisation Hall 7, Pragati Maidan, New Delhi-110001 Mob: 9811821612 e.mail: sundararaman@itpo.gov.in	Mr. Jitram, Dy. Manager India Trade Promotion Organisation Hall 10, Pragati Maidan, New Delhi-110001 Mob:9868361185 Email:jitram@itpo.gov.in
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