

## Fact Sheet

Name of the Fair	<b>Beautyworld Middle East</b>
Date	May 14-16,2017
Venue	Dubai International Convention centre, Dubai
Rentals	Rs 27,500/ per sqm ( Tentative) 10% additional for a corner booth.
Bookable Area	Minimum bookable area 9sqm
Package Includes	Fully Furnished booth (9 sq.mtrs. and multiple of 3 thereof) with display aids, lighting, floor covering, furniture
Product Group	<b>Product Groups</b> Fragrance Cosmetics & Skincare Hair, Nails & Salon Supplies Professional Equipment & Spa Machinery, Packaging & Raw Materials
Product Profile	Hair nail accessories, cosmetics, shampoos, hair drying attire, nail care accessories, skin care products, nail design, antiaging products, facial care makeup, slimming treatment, incense sticks, perfumed candles, fragrance oil, room fragrances, tanning products, dental whitening products, bottles, jars, sprays, caps , aerosols, dispensers, label, packaging machinery, wrapping material, essential oil, UV filters, thickeners, emulsifiers, machines for spa, fixture fittings, ear piercing, massage beds, machines and accessories etc.
Visitors Profile	Buyer/Dealers, Retailers/Wholesalers, Importers/Exporters, Distributors, Manufacturers Hotel/Spa Developers, Consultants/Trainers, Cosmetologists, Trade Associations, Government Agencies and Media
Special attractions at the show	Walk of Beauty, Nail it, Face it, spa and salon management summit.
<b>Payment of rentals through RTGS/NEFT</b>	INDIA TRADE PROMOTION ORGANISATION Bank HDFC Bank Limited Branch G-3/4, Surya Kiran Building, 19, Kasturba Gandhi Marg, New Delhi-110 001 Saving Account No. 00031110005078 IFSC Code HDFC 0000003
Project Head	Shri R.P. Dhusia Deputy General Manager
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