

Sub: 6th East Himalayan Expo in Kanchenjunga Stadium, Bidhan Road, Siliguri, West Bengal, December 7 – 15, 2014.

Dear Sir,

After grand success of 5th East Himalayan Expo, India Trade Promotion Organisation (ITPO) will be organizing the 6th edition of East Himalayan Expo in Siliguri, West Bengal during December 7 – 15, 2014. North Bengal Development Department, Government of West Bengal will be supporting this event like last year.

ITPO is aiming to establish this fair as a regular inter regional trade fair in Siliguri. This endeavor by ITPO is to provide an exclusive platform to North Eastern region generally for opening up trade and commerce and also to showcase the vast inherent potential from this part of the country.

Siliguri is having the strategic location in view of its close access to neighbouring countries like Bangladesh, Nepal, Bhutan and China. It is observed that business community from Bangladesh, Nepal & Bhutan are frequently visiting Siliguri for promotion of business. In view of that ITPO decided to organize this expo as an international trade fair and foreign countries like Bangladesh, Nepal, China, Myanmar, Thailand etc. are invited to participate in this event.

The fair is open from 12.00 noon to 8.00 p.m. and **retail sales are allowed**. The show will cover all types of products and services(Detail is in Fact Sheet).

Participation charges (Tentative)

	Shell Scheme	Bare Space	Open Space
National Participants	Rs.4400/- per sq.mtrs.	Rs.3800/-per sq.mtrs.	Rs.2700 per sq.mtrs.
Foreign participants	US \$ 100 per sq.mtrs.	US\$ 90 per sq.mtrs. under iron hanger	US\$ 80 per sq.mtrs.
Service tax 12.36 % extra			

Minimum booking : 6/9 sq.mtrs. for shell scheme and multiples of 3 sq.mtrs. and 18 sq.mtrs. for bare and open space.

The fact sheet, application form etc. are enclosed along with the terms and conditions. The payment will be made in the form of demand draft/cheque in favour of India Trade Promotion Organisation, payable at Kolkata, Delhi, Chennai & Mumbai.

You may also transfer the participation charges through bank transfer. The bank details is as below :
State Bank of India, La Martiniere Branch , MICR code : 700002058 IFS Code : SBIN0003681
Account No. 3322801223-2 Account Name : "India Trade Promotion Organisation"

One 6/9 sq mtrs stall under shell scheme would be provided with the following display aids:

One table, two chairs, facia writing, 3/ 4 spot lights , one 5 amp & 220 V 3 pin socket, one waste paper basket , 2/3 one meter rack.

We are confident that you will definitely avail this unique opportunity for displaying your products in this show and explore the possibilities of business tie-ups with this part of the country. For further details, you may please contact undersigned (Ph: 033-22825820/2904 fax: 033-22828269 , email: itpocal@cal3.vsnl.net.in (Mobile 9874649720) or Shri Deepak Jain,
Dy. General Manager, ITPO, New Delhi (E-mail: jaindeepak59@gmail.com).

Thanking you,

Yours faithfully,

(Rumela Roy)
Manager
M - 9874649720