

**FACT SHEET**

Name of the Fair	7 <sup>th</sup> East Himalayan Expo
Dates	December 5 – 13, 2015
Venue	Kanchanjangha Stadium, Bidhan Road, Siliguri
Timings	12 .00 noon to 8.00 p.m.

DISPLAY PROFILE

<b>Capital Goods</b>		<b>Consumer Goods Sector</b>	
i)	Agricultural machinery & equipment	i)	Hotel related items like (domestic), electrical appliances , electronic goods, packed foods, carpets, wood & metal furniture, furnishing items, stationeries etc.
ii)	Tea manufacturing and processing machinery, equipment, plants etc.	ii)	Sports goods items like all kinds of trekking equipments, water rafting equipments and other traditional outdoor & indoor sport goods.
iii)	Food Processing machinery & equipment	iii)	Kitchenware, room heater, water filter, Mixture- grinder, pressure cooker, computers etc.
iv)	Poultry & animal husbandry Equipment	iv)	Pharmaceuticals & cosmetics
v)	Confectionery making machinery	v)	All kinds of textiles, footwear, leather goods, handicrafts and woollens
vi)	Dairy products equipments	vi)	Health & beauty products
vii)	Packaging machinery & materials	vii)	Hospitals and laboratory equipments
viii)	Cement, building hardware and road construction machinery & materials	viii)	Food and food related items
ix)	Garden & hand tools	ix)	Handicrafts, textiles & garments, leather etc.
x)	Electrical goods	x)	Forest products
xi)	Automobiles, auto parts and accessories	xi)	Furniture
xii)	Generator sets/invertors	xii)	Organic products
xiii)	Solar energy equipment and other non traditional power driven machinery and equipments.	xiii)	Products of Small & Medium Enterprises
xiv)	All kinds of engineering goods	xiv)	Products of Self Help Groups
		<b>Service Sector</b>	
		i)	Hospitals & Nursing Homes
		ii)	Laboratories and Diagnostics centres
		III)	Insurance & Bank
		iv)	Tourism Sectors
		v)	NGOs
		vi)	IT and computer sector

<b>Minimum booking</b>	6 sq.mtrs. for shell scheme and multiples of 3 sq.mtrs. and 18 sq.mtrs. for bare and open space.
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**Participation charges :**

	Shell Scheme	Bare Space	Open Space
National Participants	Rs.4400/- per sq.mtrs.	Rs.3800/-per sq.mtrs.under iron hanger	Rs.2700 per sq.mtrs.
Foreign participants	US \$ 100 per sq.mtrs.	US\$ 90 per sq.mtrs. under iron hanger	US\$ 80 per sq.mtrs.
Service tax 14% extra			

**Advertisement Tariff :**

Position	Indian companies (Rs)	Foreign companies (US\$)
Inside page (B/W)	2000/-	45
Inside page (colour)	3000/-	65
2 <sup>nd</sup> cover, 3 <sup>rd</sup> cover and 4 <sup>th</sup> cover (colour)	5000/-	110
Service tax 14%		

**Payment procedure:**

Payment should be made in the form of demand draft/cheque in favour of 'India Trade Promotion Organisation', payable at Kolkata, Delhi, Mumbai or Chennai. You may also transfer the participation charges through bank transfer. The bank details is as below :

State Bank of India, La Martiniere Branch , MICR code : 700002058 IFS Code : SBIN0003681

Account No. 3322801223-2 Account Name : "India Trade Promotion Organisation"

Built up stand	Display aids provided in a built up stand of 6 sq.mtrs. are 2/3 side partition, one table / counter, two chairs, fascia with company name, 3 shelves of 1 mtr. each, 3 spot lights, one 5 amp & 220 V 3-pin socket and waste paper basket.
Organiser	India Trade Promotion Organisation Pragati Bhawan, Pragati Maidan New Delhi – 110 001 Tel: 91-11-23378929 Fax: 91-11-23371673 Email: <a href="mailto:jayantadasin@yahoo.com">jayantadasin@yahoo.com</a> / <a href="mailto:itpocal@cal3.vsnl.net.in">itpocal@cal3.vsnl.net.in</a>
Fair Catalogue	A fair catalogue on the fair will be brought out by ITPO.

For further information, space booking and enquiries, please contact:

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Mrs. Hema Maity, Dy. General manager  
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