

**INDIA TRADE PROMOTION ORGANISATION**

**FACT SHEET**

Name of the fair	Food & Hotel, Thailand, Bangkok
Dates	September 10 – 13, 2014
Timings	10.00 AM to 7.00 PM
Nature & Description of fair	B2B
Venue	BITEC, Bangkok, Thailand
Product profile	Food & food products, drinks, hotel and kitchen equipments, processed food and supplies.
Visitors profile	Buyers/food & hotel industry of the region/media
Minimum bookable area	9 sq.mtrs and in multiples of 9 sq.mtrs. thereafter
Rentals	Under finalisation – Rs.18,000/(approx) per sq.mtr.
Package for participants	Built up booth in the India Pavilion with graphics Inclusion in fair catalogue Publicity of the India pavilion Display aids as per norms
Highlights of the previous edition of the fair in March'2013	28,426 trade visitors from 63 countries. 341 exhibitors from 21 countries. 18,500 sq.mtrs. of exhibition area. 8 international pavilions

**For further information please contact:**

**V. Narayanan**

**Senior Manager**

**India Trade Promotion Organisation**

**Raja Annamalai Building (2<sup>nd</sup> floor)**

**72 Rukmani Lakshmi pathi Salai**

**Egmore, Chennai – 600 008.**

**Tel: 044 - 28587297**