

### Fact Sheet

Name of the Fair	<b>House and Gift Fair South America 2014</b>
Date	Aug 16-19, 2014
Venue	Expo Centre Norte, Sao Paulo (Brazil)
Product Profile	Festive articles, Regional Handicraft, Sacred Art Toys, Cards and Fine Stationery, Decoration and Projects for Parties, Esoterics, Tableware, Domestic Utensils (kitchen utensils, household cleaning and organization, household appliances), Decoration (lighting, artificial flowers and landscaping, pictures and frames, decorative candles, esoterics and interior decoration), Corporate Gifts, Perfumery and Aromatizers
Fair Category	International B-B Trade Fair
Visitors	Buying Groups, Distributors, General Merchandise Buyers, Catalog Houses, Dollar Stores, Gift Buyers, Theme/Amusement Park Buyers, Chain Stores, Drug Stores, Premium/Incentive Buyers, Variety Store Owners, Department Stores, Importers/Exporters, Specialty Stores, Wholesalers, Discount Stores, Supermarket/Grocery Buyers, Boutique Stores, Surplus/Outdoor Stores.
Statistics	As the world's fifth largest country and sixth largest economy with GDP per head that's greater than its BRIC counterparts, India and China, Brazil is simply too big a market to ignore. Its membership as a BRIC nation along with Brazil, Russia, India and China, and its inclusion in UKTI's list of high-growth markets highlights its growing economic status and potential for further growth, which should be of interest to every exporter and importer.
Exhibitors Structure	Exhibitors from 40 countries, producers, exporters, trading organisations, importers
Association	Grafite Fieras
Project Officer	Amrit Kumar Chitranshan Dy Manager India Trade Promotion Organisation (A Govt of India Enterprise) Pragati Bhawan, Pragati Maidan New Delhi 110001 (India) Tel: +91 11 23371667 Fax: +91 11 23371459 Mobile: +91 9873 464940 Email: <a href="mailto:amritchitranshan07@gmail.com">amritchitranshan07@gmail.com</a>
Remarks	This fair was regularly organised by ITPO. ITPO is going to organise India's National Level participation in this edition.
Rentals	<b>Rs 34000.00 per sqm (10 per cent extra for corner booths), the booths are available in the module of 9 sqm.</b>
Constructed Booth Includes	Under Shell Scheme for booths of 9 sqm will be back side wall, Gray Carpet on the floor, one Counter, One Stool, One Round Table 'Glass', Three Chairs, 8 Linear meters of Glass Shelves (2 additional for additional 3 sqm), One Wall Socket (220 V), One Spot light for 3 sqm of booth area and one for Fascia, Identification with black letter on Fascia.
VISA Time Required	1. It is mandatory to have a <b>International Yellow Fever Vaccination Certificate.</b>

	<ol style="list-style-type: none"><li data-bbox="555 192 1367 259">2. <b>VISA Processing Time normally takes about 7 working days.</b></li><li data-bbox="555 259 1367 295">3. <b>Business Visa Fee is Rs 4800.00 only.</b></li></ol>
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