

FACT SHEET

Event	Intermoda International Apparel & Textile Fair
Organiser	Fashion International, SA de CV
Date	January 13 th -16 th 2015
Venue	Expo Guadalajara Exhibition Centre, , Guadalajara, Mexico (Latin America)
Products on display	Apparel, Textile, Leather Garments (Men's Women's & Children's Garments) and Fashion accessories including small leather goods and Blouse, Skirts, Evening Wear, Woollen Shawls, Tie & Die items, Made-ups, Fashion Jewellery, Wooden Block Printed Garments, Terracotta items etc.
Participation Fee	The charges may be considered for 6.5 sqm stall or 09 sqm stall . (Rs.18,000/- per sqm) .
Services Included in the per booth cost	The comprehensive package of ITPO's services includes: well designed white panel, carpet, furniture, display aids, fascia, electrical outlet, adequate lighting, services of common interpreter and general publicity support, company information in exhibitor's directory of the fair.
MDA from Department Of Commerce, Government of India	Department of Commerce, Govt.of India has sanctioned MDA for this event . MDA will be availed as per guidelines laid down in the website: www.commerce.nic.in
Fair Information (at a glance)	<p>Frequency: Twice a year during the months of January and July</p> <p>Event Type: Special guests complimentary certificates and exclusive invitation</p> <p>Specialty: Textiles - Clothing</p> <p>Town and Country headquarters: Guadalajara, Jalisco, Mexico.</p> <p>Fairgrounds: Expo Guadalajara Exhibition Centre</p> <p>Exhibition Hours: Tuesday through Friday from 9:00 to 20:00 and Friday from 9:00 to 17:00 hrs.</p> <p>Exhibition area: 40,000 sq mtrs (January edition 2014)</p> <p>Visitors Countries: Portugal, Spain, Brazil, Argentina, Venezuela, Colombia, Panama, India, Pakistan, USA, China, South Korea, Peru, Canada, Chile, etc.</p> <p>Total Exhibitors: 950 national and international (In January 2014 edition)</p> <p>Booth Total: 1500 (in January 2014 edition)</p> <p>National and Foreign buyers: 22,000 accredited buyers event</p> <p>Area of expertise: Lady Knight, Children, Accessories, Supplier, Footwear and Leather Goods, High Fashion International New Talent</p> <p>Other services: press center for specialized media, business center for appointments confirmed, rates at hotels and restaurants in the metropolitan area of Guadalajara, professional conference program with fashion trends, marketing, colors, textures. General program pathways and International Gateway with internationally renowned designers.</p>

	<p>Quality Policy: Intermoda provides the space where our clients can offer their products and services. Committing ourselves to meet the expectations of our customers and continually improve the effectiveness of quality management system based on ISO 9001:2008.</p>			
<p>India's Trade with Mexico in the textile sector</p>	(US\$ Millions)	2007	2008	2009
	India's Total Exports to Mexico	559	684	532
	Mexico's Imports from the World	2,81,927	3,08,583	2,34,358
	India's Exports of Textiles to Mexico	77	83	80
	Mexico's Imports of Textiles from the World	2,981	2,994	2,221
	<p>Source : ITC Trade Map</p>			