

Dear Sir,

We are pleased to inform you that India Trade Promotion Organisation (ITPO), under the Ministry of Commerce and Industry, Govt. of India, is participating in MEDICA 2015, Dusseldorf (Germany), Nov. 16 – 19, 2015. ITPO has booked space with Messe Dusseldorf, Germany in **(a) Electro Medical Section in Hall No. 16 and (b) Disposable / Consumable Section in Hall No. 7 complex.**

MEDICA is amongst the top medical shows in the world - held annually in November. MEDICA Dusseldorf is amongst the top success stories. The event witnessed an even larger number of top decision makers. **MEDICA 2014 attracted 4831 exhibitors & over 130,000 specialised trade visitors from over 120 countries.**

MEDICA Show is the forum for suppliers to display medical technology and product innovations / services to highly qualified buyers. ITPO has been organizing participation of Indian trade and industry in this show for the past many years. **India Country Pavilion** was set up in Hall No. 16 – Electro Medical Section as well as in Hall No. 7 Complex – Disposable Section during 2014. MEDICA 2014 had nearly 140 exhibitors from India. India, with its growing capabilities, has been amongst the major successful exhibitors at MEDICA.

For MEDICA 2015, ITPO will provide booths under shell scheme to the applicants participating under India Pavilion. ITPO proposes to implement the suggestions received from exhibitors during MEDICA 2014 - for enhancing the attractiveness of the pavilion & image of India. Hence, it is expected that the rentals for participation will be tentatively Rs. 27,500/- per sq. mtr. - the same level as MEDICA 2014 (The final rentals though are currently under finalization.)

You are requested to kindly confirm your interest in participation in the India Pavilion along with the products you propose to display, & the section under which you would like to participate in the show. The advance application form for participation is attached. We look forward to receiving your application along with Demand Draft for Rs. 1.00 lakh in favour of India Trade Promotion Organisation, New Delhi, as advance application fee. Once the rentals are finalized by ITPO, we will inform you about it. Allocation will be done inter-alia on (a) first come first served basis (b) last year participation (c) size of booth etc.

On receiving a formal approval for participation from ITPO, you will be required to fill in an online application, for which a suitable link will be provided to you.

Please feel free to contact me or Mrs. Teresa George, Executive, Mumbai office – 09819680900 / itpo@itpomumbai.com, for any further information you may require.

Thanking you,

Yours faithfully,

(DK Nangia)

Dy. General Manager

India Trade Promotion Organisation, New Delhi

Tel: 91-11-23378464, Fax: 91-11-23371913

Email: dknangia@itpo.gov.in

Attached:

1. Application Form
2. Standard Terms and Conditions of ITPO for participation in fairs abroad.