



INDIA TRADE PROMOTION ORGANISATION

Pragati Bhawan, Pragati Maidan,
New Delhi-110001

Sub: 35th India Garment Fair and 25th India Home Furnishing Fair, Osaka (Japan) during July 23-25, 2014

India Trade Promotion Organisation (ITPO) will be organising the **35th editions of India Garment Fair (IGF)** and **25th (Silver Jubilee) edition of India Home Furnishing Fair** at Mydome Osaka (Japan) from July 23-25, 2014.

In view of the encouraging response of participants and buyers during 2013 editions, and also as this edition of **India Home Furnishing Fair** will be **silver jubilee edition**, the events will be organized at a larger scale.

The product profile for "**35th India Garment Fair**" is Men's wear, Women's wear, Children's wear, Fashion accessories (Shawls, Stoles, Belts, Bags, etc.), Fabrics for Garments and "**25th India Home Furnishing Fair**" is Interior Fabrics, Bed linen, Table, linen, Kitchen linen, Cushion covers, Rugs, etc..

In 2013 editions, 2149 buyers registered for these exclusive exhibitions, which resulted in a cumulative business of **US\$ 36.67 million as against US\$28.14 million in the 2012 editions**. The trade visitors were from a cross-section of companies who have always patronised these events.

The space rentals/participation fees for the 2014 editions are yet to be finalized. The tentative participation charges of furnished booth is **Rs. 33,500/-** per sq. mtr. for IGF and **Rs. 31,500/-** per sq. mtr. for IHF. Additional Rs. 2000/- per sq. mtr. for corner booths. Against these participation charges, ITPO will provide complete furnished booth (9/12/15 sq. mtr.) under shell scheme with standard display aids.

Now for the 2014, being the **silver jubilee edition** for the "**India Home Furnishing Fair**", ITPO has booked one more extra Hall at ground floor to be declared as a "**Celebration Hall**" for exclusively celebrating the silver jubilee of IHF. It is proposed to organized cultural event, get-to gather with stake holders, designers, buyers, retailers etc. in the Celebration Hall besides specialized thematic display and live demonstration etc. ITPO is proposing to create booth of smaller proportion (4.5 to 6 sqm.) for display of a different allied products of apparels and house wares in the new hall. The product profile of Celebration hall is leather goods, leather garments, fashion accessories such as hand bags, gloves, belts, imitation jewellery and other allied products. The tentative participation charges of furnished booth is **Rs. 21,500/-** per sq. mtr. and Rs. 2000/- per sq. mtr. for corner booth(s).

ITPO shall also provide services and facilities to the participants in addition to the display aids such as Internet/Wi-Fi connectivity at the venue, Buyers/visitors/VIP Lounge, Interpreter services, Services of decorators for a stipulated period on the set up day, 22nd July 2014, Complimentary water/ tea/coffee at tea corners.

ITPO has already received requests for booking space/booths in these events along with advance money from the trade and industry. Halls 3EF at 3rd floor have already been booked. Limited space, however, is available on 2nd floor (Halls 2BCD) and in Celebration Hall IA. The minimum booth size is 9 sq. mtr. in 2nd floor. If you are interested in participation, please confirm your space booking by indicating area in sq. meters to be reserved for you along with the booking amount charges in the form of Demand Draft of Rs. 1.00 Lakh as an advance for a 9 sq. mtr. booth drawn in favour of India Trade Promotion Organisation, New Delhi. **Please note this is an advance amount only. The advance is non-refundable, if the space is confirmed.** Your early confirmation will ensure you a booth. Booth allocation will be made on **first cum first serve** basis only.

For further information, please contact Mr. Ashok Kumar, Manager, Room No. 202, India Trade Promotion Organisation, Pragati Bhawan, Pragati Maidan, New Delhi, Phone:011- 23371330, Mobile No. 9999885677, e-mail: ashokkumar@itpo.gov.in

With kind regards,

Yours sincerely,

(Ashok Kumar)
Manager