

INDIA TRADE PROMOTION ORGANISATION

FACT SHEET

Name of the Fair	AROGYA - 2016
Dates	March 19-22, 2016
Venue	Auto Cluster Exhibition Center, H-Block, Plot No. C-181, Auto Cluster Exhibition Center, Pimpri-Chinchwad, Pune, Maharashtra 411019
Timings	10AM TO 7PM
Organisers	India Trade Promotion Organisation Pragati Maidan Pragati Bahwan, New Delhi – 110 001 Tel: 23371540, 23371491 Fax : 91-11-23371492 E-mail: sb@itpo.gov.in Website : www.indiatradefair.com
Co-Organisers:	Gov. of Maharashtra G.T. Hospital Complex Building, 10 th Floor, B Wing, Public Health Department, Manatralay, Mumbai – 400 001 Ministry of AYUSH AYUSH Bhawan, B-Block, GPO Complex, Near INA Market, New Delhi-1110 023 Tel: 24651961
Product Profile	Ayurvedic Products, Yoga & Naturopathy Products, Unani Products, Siddha Products, Homoeopathy Products, Medicinal Plants, Machinery & Technology, Health Fitness Systems, Health Insurance, Therapies-Herbal, Panchkarma etc. Books & Publications, Food Supplements, Herbs Products, Health Products and alternative therapy products, acupressure and magnetic healing.
Minimum bookable area and package for participants	The minimum size of the booth is 9 sqm.(built-up booth with fascia) Larger space can also be booked in multiples of 3 sqm. The package for Shell Scheme will include partition walls, Carpeting, Furniture, Lights , one power point. (in each booth 9sqm) Any additional requirements are to be borne by the exhibitors individually and paid directly.
Rentals	Shell Scheme : Rs. 6,500.00 per sq. mtrs., (Tentative) Bare Space: * Rs. 6,000.00 per sq. mtrs. (Tentative) Note: * Minimum 36 sq. mtrs. will be booked for bare Space Scheme. (Service Tax Rs. 14.5% extra)
Last date of Booking	29th February, 2016

For further information, please contact:

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