



India Trade
Promotion Organisation

INDIA SHOW

March 21 - 25 2019 **LIMA, PERU**
A Multi Product Show

FACT FILE

Name of the Fair	India Show Peru 2019
Date	March 21-25, 2019 (2:00 PM TO 9:00 PM)
Venue	Jockey Convention Centre, Lima (Peru)
Fair Category	B-2-B & B-2-C
Product Profile	Multi Product
Visitors	Distributors, Retailers, Buying Groups, Distributors, General Merchandise Buyers, Importers/Exporters, Specialty Stores, Wholesalers, Discount Stores, Supermarket/Grocery Buyers, Boutique Stores, General Public etc
Trade Statistics	<ol style="list-style-type: none"> 1. Peru is permanently receiving numerous entrepreneurial visits including delegations with ITPO to explore, develop and increase multiple business with India and big companies such as “Reliance Industries” and “Jindal Steel & Power Ltd.”, BAJAJ, Mahindra, etc have initiated important investment in energetic field at the Peruvian rainforest. 2. Peru is convinced that in the future this bilateral relation must expand to the strategic spaces of food production and energy supply, which are much needed in India. 3. Peru ranks 3rd amongst export destinations for India in the Latin America and Caribbean (LAC) region during 2015-16. India's bilateral trade with Peru was US\$ 107.32 million during 2005-06 which registered a growth of 1319.45% during 2015-16. 4. Peru is the natural hub of South America with a long coastline facing the Pacific Ocean from which it connects Asia Pacific Economic Cooperation (APEC) countries, in which Peru is a member, region that constitutes the most important and rich market in the world. It is projected also to the Atlantic Ocean, through the Amazon and on the basis of important investments in infrastructure such as the Inter-oceanic Highway that connects to Brazil. . 5. During the first eight months of 2017 , the total trade is valued at US \$ 495 million with Indian exports valued at US \$387 million 6. GDP is expected to be 4.6 per cent for 2016-17 in comparison to 4 per cent in 2015-16.
Government Sponsorship	<p>This event is being organised under MAI scheme of Government of India. MAI will be extended in form of subsidised participation charge subject to submission of a copy of Import-Export Code (IEC).</p> <p>In absence of IEC, participation charge will be levied on actual basis (i.e without subsidy)</p>
Organiser	India Trade Promotion Organisation (ITPO) with the support of Embassy of India at Lima

Rentals	<ol style="list-style-type: none"> 1. Participation charges will be Rs 15,000 (Tentatively) per sqm with shipment facility with MAI participation. Without MAI, participation charge will be INR 26,000 per sqm. (Tentatively) with shipment. 2. Participation charges will be Rs 13,500 (Tentatively) per sqm without shipment facility. Rs.25000/- per sqm without shipment (tentatively). 3. 10 per cent premium for corner stand additional 4. Custom Duty/IGV on goods/exhibits is excluded in participation charge 		
Shipment Facility	Yes, with Weight/Volume ceiling under booth package. Shipment will be provided under Booth Package.		
Availability of stands	Stands are available in module of 9 sqm (and in multiples of 3 sqm). Booths will be allotted on the basis of ' Recommendation of ITPO's Committee '. Minimum size for corner stand will be 12 sqm.		
Publicity	General publicity campaign through Print, Electronic & Social media for attracting maximum footfall. Last year visitorship was around 62,000 in five days.		
VISA	VISA Invitation letter will be provided by ITPO. However, it is to inform that the Government of Peru has issued Supreme Decree No.006-2017-RE exonerating requirement of visa for Indian nationals for tourism and business purposes. This exemption is applicable only for those Indian nationals who have valid visa with minimum six months validity or are residents of either US, Canada, UK, Australia or any Schengen member country. The measure came into force from March 27, 2017 (May refer website of Embassy of India, Peru for details)		
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