

FACT SHEET

1.	Name of the Fair	Summer Fancy Food Show, New York
2.	Dates of the Fair	June 29-July 1, 2014
3.	Venue	Jacob Javits Convention Center, New York City
4.	ITPO's participation	3900 sq. ft.
5.	Major participating Companies	APEDA, Commodity Board and Prominent Indian Companies
6.	Rentals of the Fair	Rs. 2,60,000 (tentative) per booth of 100 sq. ft. – Bare Space Rs. 4,00,000 (tentative) per booth of 100 sq. ft. – Shell Scheme
7.	Location of India Pavilion	Level 3
8.	Product Profile	Food Ingredients, Preservatives, Spices, Seasonings, Pasta, Rice, Seafood, Processed Food, Ready-to-Serve Meals, Confectionary & Bakery Products, Dairy Products, Fruits, Beverages, Tea, Coffee, Wine, Beer and other Grocery Products.
9.	Address of the Indian Consulate	Dr. Devyani Khobragade Deputy Consul General 3 East 64th Street (Between 5th and Madison Avenues) New York, NY 10065 Tel: (212) 774-0600 Fax: (212) 861-3788 (212) 988 6423