

**27<sup>th</sup> China (Sichuan) New Year Shopping Festival  
and Goods Global Import Show, Chengdu City,  
Sichuan Province, China, 2024  
27<sup>th</sup> January to 4<sup>th</sup> February, 2024**



# **India Trade Promotion Organisation**

**(A Government of India Enterprise)  
Pragati Bhawan, Pragati Maidan,  
New Delhi-110001**

**ITPO invites participation from Indian Trade & Industry, EPCs/Trade  
Bodies/ Government Organisations/ Associations/Federations for  
participation in**

**27<sup>th</sup> China (Sichuan) New Year Shopping Festival and Global Import  
Goods Show, Chengdu City, Sichuan Province, China, 2024  
27<sup>th</sup> January to 4<sup>th</sup> February, 2024**

**\*\*\*\*\***

***Venue:* New International Convention & Exposition Centre  
Chengdu City, Sichuan Province, China**

**\*\*\*\*\***

## **PRODUCT PROFILE**

**HOME PRODUCTS, APPARELS, CHILDREN'S GARMENTS, WOOLLEN  
APPARELS, STOLES, SCARFS, JAKETS, WOODEN & METAL  
HANDICRAFTS, JEWELLERY & FASHION ACCESSORIES,  
LEATHER PRODUCTS, CARPETS, GIFTS PRECIOUS STONE,**

**\*\*\*\*\***



**Website:  
[www.indiatradefair.com](http://www.indiatradefair.com)**

## FACT SHEET

|   |  |  |
|---|--|--|
| Tentative Participation Charges (Furnished booth) | 9 sqm booth cost is Rs. 130500/-   | <p style="text-align: center;"><i>Extra for corner both (Two side open):<br/>Rs.5,000/booth<br/>(Booth will be allotted on first come first served basis only)</i></p> |
|   | 6 sqm booth cost is Rs. 99000/-  |  |
| Booking of booths                                 | Booking amount is 50% of booth cost as an advance through NEFT/RTGS the balance amount to be paid within 15 days of advance payment.   |  |
| Availability of Stands                            | Stands are available in module of 6 sqm and 9 sqm (and in multiples of 3 sqm).<br>Booths will be allotted on the basis of 'First Come First Serve basis.   |  |
| Publicity   | The last editions attendance with over 15 lakhs visitors, 10 thousands imported goods from 30 participated countries, make it one of the largest and best B2B and B2C show in China.   |  |
| Fair Category                                     | B2B, B2C   |  |
| Type of event                                     | This is a self financing event.  |  |
| Visitors Profile                                  | Distributors, Retailers, General Public, Buying Groups, Distributors, General Merchandise Buyers, Importers/Exporters, Specialty Stores, Wholesalers, Discount Stores, Supermarket Buyers, Manufacturers, Government Agencies etc. |  |
| VISA  | ITPO will issue only visa recommendation letter. The VISA fee etc. will be borne by the exhibitor(s).<br>Two persons may be allowed for one booth  |  |
| NEFT/RTGS Detail                                  | Name of the Beneficiary  | India Trade Promotion Organisation   |
|   | Name of the Bank   | HDFC Bank Limited  |
|   | Branch Address   | G-3/4, Surya Kiran Building,19, Kasturba Gandhi Marg, New Delhi-110001   |
|   | ITPO's Bank Account No   | 00031110005078   |
|   | Type of Account  | Saving   |
|   | IFSC Code  | HDFC0000003  |

For further clarification, please check the website: [www.Indiatradefair.com](http://www.Indiatradefair.com) and also feel free to forward your queries to

**Fair Officer**  
**Kailash Chand**  
**Manager (Finance)**  
 India Trade Promotion Organisation,  
 Pragati Bhawan, Pragati Maidan, New Delhi-110001  
 Mob no. 9891646004 Email: [kgyan@itpo.gov.in](mailto:kgyan@itpo.gov.in)



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27<sup>th</sup> China (Sichuan) New Year Shopping Festival and  
Global Import Goods Show, Chengdu City, Sichuan  
Province, China, 2024 (27<sup>th</sup> January to 4<sup>th</sup> February, 2024)

## APPLICATION FORM

Name of the event 27<sup>th</sup> China (Sichuan) New Year Shopping Festival and Global Import  
Goods Show, Chengdu City, Sichuan Province, China, 2024 (27<sup>th</sup> January  
to 4<sup>th</sup> February, 2024)

Name of the Company .....

ITPO Membership No. ....

IEC Code No. (Please attach copy) .....

PAN .....

GST No. ....

Address .....

Telephone(s) .....

Fax .....

Email .....

Website .....

Name and Designation of  
Key Executive  
1. ....

2. ....

Space Required in SQM .....

Corner booth option .....



**27<sup>th</sup> China (Sichuan) New Year Shopping  
Festival and Global import goods  
Show Chengdu City, Sichuan Province, China,  
27<sup>th</sup> January to 4<sup>th</sup> February, 2024**

Have you participated in this fair before?      YES      NO

if Yes, in which year?      \_\_\_\_\_

Brief write-up on your company (in not more than 25 words):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Additional display aid requirement(s) over and above Shell Scheme Package  
(on payment basis)

\_\_\_\_\_

Detail of amount remitted to ITPO:

| Booking Amount | NEFT/ RTGS details & Date | Bank | Amount |
|----------------|---------------------------|------|--------|
| Details        |                           |      |        |

## Declaration

*We hereby accept the Rules & Regulations of participation as per copy enclosed. Also, please find attached herewith the detail of payment made through NEFT/RTGS in favour of India Trade Promotion Organisation as banking detail given towards advance/booking.*

\_\_\_\_\_  
*Signature of authorized signatory of the Company  
with stamp*

Place: \_\_\_\_\_

Name \_\_\_\_\_

Place: \_\_\_\_\_

Designation \_\_\_\_\_



**Rules & Regulations for participation in**  
**27<sup>th</sup> China (Sichuan) New Year Shopping Festival**  
**and Global Import Goods Show, Chengdu City,**  
**Sichuan Province, China, 2024**  
**27<sup>th</sup> January to 4<sup>th</sup> February, 2024**

Application in the prescribed form duly filled for participation is to be submitted along with participation fee through RTGS/Bank Transfer for booking of space. Space is offer with an area of 6sqm and 9sqm.

**1. Allotment of Space to the Participants**

- a) Selection of participants will be done on first-cum-first served basis subject to first receipt of advance booking amount i.e. 50% of booth cost.
- b) ITPO would make allocation of available space in the show premises at its discretion.
- c) Submission of application for booking of space does not automatically confer a right for allotment of space. Approval of application for space will rest with ITPO.
- d) The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by ITPO. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent paid to ITPO and debarring the participation from the future participation in ITPO's events.
- e) **Booking of stands with an advance 50% of booking amount through NEFT/RTGS in ITPO's bank account needs to be made.** The RTGS details are given in the application form. Booths will be allotted on **first-come-first-served basis** for which the criterion of RTGS payment in ITPO's bank account is being adopted. The seniority for booth booking will be decided on the basis of bank statement as and when the booking amount is credited in ITPO's account besides other parameters. The booth will be allotted only upon receipt of full payments of space rent.

**2. Refund of Participation Fee**

Part Refund of participation fee will be considered in case where

- a) The space rent paid by the participant is in excess of the actual amount due to ITPO.
- b) The participants after approval withdraw from the participation but space is subsequently let out to some other participants who pay for the space. In such cases the first party can be allowed the refund after deducting 20% of the total amount payable.
- c) There is a change in the venue and date of an event and due to this the participant is unable to participate.
- d) Non-availability of space, rejection of application or in the event of cancellation of participation due to unforeseen circumstances
- e) In case of force majeure where the participant is unable to participate due to the circumstances beyond their control.



**Rules & Regulations for participation in**  
**27<sup>th</sup> China (Sichuan) New Year Shopping Festival**  
**Show Chengdu City, Sichuan Province, China, 2024**  
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**3. Visa**

- a) ITPO, as a trade promotion organization, will provide necessary assistance to the representatives of the participating company by issuing recommendatory letter only to the concerned Embassy for obtaining visa. VISA fee etc. will be borne by the exhibitor(s).
- b) Visa recommendation letter will be issued only in favour of the Chief Executive / Proprietor / Senior Level Officer dealing with exports of the company who can take on the spot decision by them and after payment of full cost of the booth.
- c) ITPO shall not be liable, in case the concerned Embassy of the host/ transit country denies visa to a representative of the participating company for any reason.
- d) Since ITPO, on behalf of the participating company, has already committed for certain financial bindings by booking of space, construction / decoration of stand, catalogue entry, general publicity support etc., it will not be possible to consider any refund on account of denial of visa / delay in receipt of visa.

**4. General**

- a) Only goods of Indian origin will be allowed for display in Indian Pavilion.
- b) Exhibits of participants, whose representatives do not turn up at the Fair/Show, will not be displayed.
- c) Participants will make their own arrangements for dispatching the exhibits at their own cost and risk.
- d) Participants will make their arrangements for removing exhibits from the packing cases and displaying them in the booth. Likewise, after the Fair, participants will make their own arrangements to repack and send the exhibits back to India.
- e) Participants will comply with instructions regarding packing and dispatch of exhibits and other matters concerning their participation. All payments with regards to import duty, any local taxes and forwarding the exhibits back to India will be borne by the participants in foreign exchange.
- f) Participants will not be allowed to remove the exhibits during the show without specific written permission from ITPO or show organizers.
- g) Participants will be required to furnish complete information on orders booked, enquiries generated, retail sales, etc. during and after the close of the Show. Compliance with this rule will be one of the criteria for selection of the participants for future ITPO programmes.
- h) All expenses for travel to & fro and stay abroad including boarding, lodging, medical treatment, insurance etc. will be borne by the participants themselves.



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- i) Participants will adhere to such other regulations as may be prescribed by the country in which the show is held and / or the Fair Organizers.
- j) In the event of postponement/ abandonment/cancellation of the Fair/ Exhibition/Show, or in case of exhibits not being displayed due to any reason, ITPO shall be under no liability to compensate expenditure or loss, if any, incurred by the participants.
- k) In case of default of any payment due from the participants, ITPO reserve the right to debar them from participation in ITPO's fair in India & abroad and bring to the notice of appropriate authority.
- l) Any dispute / differences arising out of these terms and conditions of participation shall be referred to the Chairman and Managing Director of India Trade Promotion Organisation whose decision or award shall be final and binding.
- m) The terms and conditions of participation shall be subject to the jurisdiction of courts in New Delhi.
- n) Refundable amount, if any, to the participant does not attract interest of any kind.

**DECLARATION**

I/We have studied the rules and regulations for participation carefully and agree to abide by the same.

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of the Authorised Representative  
(Company Seal)

Name: \_\_\_\_\_

Designation \_\_\_\_\_

Please complete and return this form to:

**Kailash Chand**  
**Manager (Finance)**  
**India Trade Promotion Organisation**  
**Pragati Bhawan, Pragati Maidan,**  
**New Delhi-110001**  
**Mob. no. : 9891646004**  
**Email: Kgyan@itpo.gov.in**



