

Validate

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Help

Tender Inviting Authority: India Trade Promotion Organisation, Pragati Maidan, New Delhi - 110001

Name of Work: SELECTION OF ADVERTISING AGENCY FOR THE MEDIA RIGHTS DURING AAHAR (APRIL 26-30, 2022)

Contract No: ITPO/OUTDOOR PUBLICITY/2022

Name of the Bidder/ Bidding Firm / Company :			
PRICE SCHEDULE (This BOQ template must not be modified/replaced by the bidder and the same should be uploaded after filling the relevent columns, else the bidder is liable to be rejected for this tender. Bidders are allowed to enter the Bidder Name and Values only)			
NUMBER #	TEXT #	NUMBER #	TEXT #
Sl. No.	Item Description	BASIC RATE In Figures To be entered by the Bidder in Rs. P	TOTAL AMOUNT In Words
1	2	13	55
1	Media Rights for Aahar'2022		
1.01	Branding/advertising space available at Pragati Maidan is: 1. Exterior walls of Hall 2-5 (Area 500 running mtr.) 2. Branding on steel columns under glass canopy (550 sq.mtrs.) 3. Hanging inside halls 2-5 (1000 sq.mtrs.) 4. Prefunction area of Hall 2-5 (200 sq.mtrs.) 5. Exterior walls of Halls 7-12 (3600 sq.mtrs.) 6. Tin Sheets (1400 sq.mtrs.) 7. Flag Poles (78) 8. Electric Poles (80) 9. Halogen poles (5)		INR Zero Only
Total in Figures			INR Zero Only

Quoted Rate in Words

INR Zero Only

1 Constructi item1	10 1 Nos
1.01 Supplying item1	123.223 Nos

4 Constructi item5	10 Nos
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