

File No.15-ITPO(1)/EI/2019
India Trade Promotion Organisation
(Administration Division, EI Section)

06.03.2023
to

Circular No. Admin/ 12/ 2023

In view of continuation of Azadi ka Amrit Mahotsav(AKAM) till 15.08.2023, following action plan has been approved by the Competent Authority.

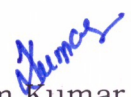
a) Security Services Division to coordinate with the CISF Unit of Pragati Maidan for conducting Yoga Programme and share the photographs of the same with the IT Services Division and Publicity Unit for uploading on ITPO website and social media respectively.

b) D&D Division and IT Services Division to coordinate for dissemination of information related to "Health and Wellness" with a prominent theme of "Yoga". Content may be obtained from Ministry of Ayush's website, <https://yoga.ayush.gov.in/> and <https://amritmahotsav.nic.in/health-and-wellness.htm>

c) Publicity Unit to integrate ITPO's social media platform for dissemination of information related to "Health and Wellness" with a prominent theme of "Yoga". Content may be obtained from Ministry of Ayush's website, <https://yoga.ayush.gov.in/> and <https://amritmahotsav.nic.in/health-and-wellness.htm>

The action taken report along with photographs may be forwarded to Admin (EI Section) by 16.04.2023.

This issues with the approval of the Competent Authority.


(Col. Pushpam Kumar, SM)
OSD (Admn.)

To:

All concerned

Copy to:

1. Regional Office (Kolkata, Mumbai, Chennai)
2. IT Services Division -for uploading on ITPO website
3. Circular register/Notice Boards

For information:

1. PSO to CMD
2. PA to ED