

Draft

File No.9-ITPO(6)/EI/2022  
**India Trade Promotion Organisation**  
(Administration Division, EI Section)

10.01.2024

**Circular No. Admin/1 / 2024**

**Subject:** Use of Beti Bachao Beti Padhao (BBBP) logo on Ministry's / Department's website, portals stationary items, events and prominent places in the premises.

In pursuance of DoC's email and letter no. A-42011/1/2024-E-3-DoC dated 09.01.2024 (attached) and M/o WCD's D.O. letter dated 20.12.2023 (attached) on the above mentioned subject, all HoDs are requested to take necessary action and send the action taken report to Admin(EI Section) by 15.01.2024 for onward submission to DoC and M/o WCD.

This issues with the approval of the Competent Authority.

*Pushpam* 10/01  
(Col. Pushpam Kumar, SM)  
OSD (Admn.)

To:

All HoDs

Copy to:

1. Regional Office (Kolkata, Mumbai, Chennai)
2. IT Services Division –for uploading on ITPO website
3. Circular register/Notice Boards

For information:

1. PSO to CMD
2. PA to ED