



India Trade Promotion Organisation

Date: December 15, 2022

NOTICE

It is hereby informed that booking/allocation of booths as per Article 3.1 of the terms & conditions for entities/marquee companies through offline mode in the 37th edition of **AAHAR-The International Food & Hospitality Fair, Delhi** will commence from **21st December, 2022** onwards.

2. The following criteria may be considered for interested entities/marquee companies for participation in AAHAR 2023:-

- a. The sole qualifying criteria will be the annual turnover of a minimum of Rs.50.00 Crores during any one of the previous five financial years, i.e. 2017-18, 2018-19, 2019-20, 2020-21 and 2021-22.
- b. The minimum booth size to be considered for offline allotment of space to eligible companies as per qualifying criteria mentioned at 2(a) above as well as in Article 3.2 of terms & conditions for participation will be 72 sq.mtr. for food and beverages sector (including all sub categories of food and processed foods, beverages, dairy, marine and aqua products, agri-produce, etc.), and for rest as 72 sq.mtr.
- c. In the event of competing requests for the same booth by more than one company, the one which deposits the participation charges in full and register for AAHAR 2023 first shall get the allotment.
- d. The interested entities shall mandatorily register themselves for AAHAR 2023 through online space booking portal <https://domesticbooking.indiatradefair.com/> .

3. Interested entities shall be required to complete the steps as mentioned in the notice for AAHAR 2023 registration available on the space booking portal home page.

4. In case of any technical queries, please contact technical helpdesk at: technicalsupport@itpo.gov.in or Tel.:9560564488, available from Monday to Friday from 10:00 AM to 6:00 PM.

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