

INDIA TRADE PROMOTION ORGANISATION

May 15, 2025

Office Order: Admn/ 427/2025

Subject: Policy for the third-party events in the Exhibition Halls belonging to the "Bharat " Series of Events by the government organisers

For promotion of the trade & industry resulting in the growth of the Indian economy, it has been decided that the mega-govt events belonging to the "Bharat Series" of Expos / Events will be extended a special incentive in their inception stage to hold their events in the Exhibition Halls of Bharat Mandapam.

2. There will be a Special Bharat Series Discount of 15% for the exhibition halls' rentals only.
3. This special discount will be extended to the first two editions of such events.
4. This special discount will be extended to all such events which are only booked directly with ITPO by the State/Central Government Departments/Ministries, Government owned bodies / PSUs / EPCs (Export Promotion Councils) / Autonomous Bodies of Central/State Governments (of India).
5. This issues with the approval of the Competent Authority, ITPO.


(Krishan Kumar)

Deputy General Manager

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- All Officers / Officials of Business Development Division, Architecture Division and Revenue Section (Finance Division) of ITPO
- IT Services Division
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- Regional Offices of ITPO

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