## INDIAN SECURITY INDUSTRY TAKES FORWARD "MAKE IN INDIA" VISION

## India International Security Expo 2014 commences at Pragati Maidan

Taking forward the "Make in India" vision of the Hon'ble Prime Minister of India to strengthen the homeland security scenario, the 17<sup>th</sup> edition of India International Security Expo commenced at Pragati Maidan, New



Delhi, today. The Director Generals of the leading law enforcement agencies including Central Industrial Security Force (CISF), Border Security Force (BSF), Central Reserve Police Force (CRPF) asked the Indian security industry to introduce and manufacture the updated, indigenous and cost – effective versions of the security equipment, gadgets and technologies.



IISE2014 (September 25-28) is one of the largest and biggest specialised business events in India on homeland security, fire safety, traffic management, industrial safety, disaster management, rescue and relief.

The event was jointly inaugurated by Smt. Rita Menon, Chairperson and Managing Director, India Trade Promotion Organisation (ITPO), Shri Arvind Ranjan, DG, CISF, Shri D.K. Pathak, DG, BSF, Shri Dilip Trivedi, DG,CRPF, Shri Malay Shrivastava, Executive Director, ITPO, Shri Sanjeev Sehgal, Chairman, Security Promotion Group of India (SPGI) and Shri Vikram Sahgal, General Manager, Security, ITPO. ITPO Chief also released the IISE 2014-catalogue and SPGI souvenir to mark the occasion.

With the theme 'Make in India; 'Made in India; & 'Smart Cities', IISE2014 (September 25-28) has been organised by the ITPO with an active support of the Ministry of Home Affairs, Government of India; PHD Chamber of Commerce and Industry. CISF; and SPGI are co-organisers of the event.

Speaking on the occasion, Shri Malay Shrivastava, ED, ITPO, expressed his happiness over the growing size and stature of the IISE in terms of exhibitors and area with improved logistics such as online space booking, mobile application and webcasting facilities for convenience of the business delegates and participants. Stressing the need to update the security equipments in the present scenario, he was confident that the current edition of the expo would attract good business as well as open new avenues for transfer of technology and joint ventures.

In his key note address, Shri D.K. Pathak, DG, BSF pointed out that IISE is annual endevour to get an update on the latest developements and trends in weapons and equipments especially even for providing solutions pertaining to safe-guarding India's borders is a challenging task.

Shri Dilip Trivedi, DG, CRPF said that IISE is an excellent platform to get acquainted with the state - of - the art innovations in the field of security safety of the public and important assets of the country.

While speaking on the occasion, Shrii Arvind Ranjan, DG, Central Industrial Security Force (CISF) informed that CISF is associated with the IISE from very beginning, which has earned the reputation of one of the most significant event for the security professionals and practitioners. Keeping in view the demand, CISF has set - up an exclusive 'Consultancy Pavilion' inside the expo, he added. CISF Chief has even proposed to have an equipment testing facility within ITPO to evaluate the efficacy and utility of any new equipment which can be integrated into the existing access control system.

Shri Vikram Sahgal, GM, Security, ITPO highlighted the salient features of the expo. He said that over 100 leading companies including foreign participants from China, Singapore, Switzerland and USA have displayed over 5000 products as well as the latest trends in security technology. He informed that the ITPO has also provided opportunities to MSME and young entrepreneurs along with the industry giants like Tata, ECIL, Bata, Motorola, Zen, BHEL, OFB, Godrej, L&T and several others. Vote of Thanks was proposed by Shri Sanjeev Sehgal, Chairman, SPGI.

India International Security Conference 2014 (September 26), the Band Competition (teams from Delhi Police, CISF, SSB & BSF, on September 27, 2014 in Hall 12), and Award Ceremony (September 28) are among the major attractions. 'Dog Show' will also be organised by CISF during the expo daily.

Timing for the business visitors is from 10.00 a.m. to 2.00 p.m., while all the visitors can visit the expo from 2.00 p.m. to 6.00 p.m., daily.

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