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UNION MINISTER OF FOOD PROCESSING INDUSTRIES TO INAUGURATE AAHAR2015

One of the largest specialised B2B events of its kind in South-Asia, the 30th edition AAHAR 2015, the International Food and Hospitality Fair will be inaugurated by Hon'ble Union Minister of Food Processing Industries, Smt. Harsimrat Kaur Badal on March 10, 2015 at Pragati Maidan, New Delhi.

Surpassing all previous records in terms of participation and area booked, over 807 leading companies from India and overseas are taking part in the fair this year. The fair covers 22, 893 sq. mtrs. net display area against 21, 318 sq. mtrs, last year. Foreign participation is from 22 countries from Austria, Afghanistan, Canada, China, Denmark, France, Germany, Indonesia, Italy, Japan, Korea, Kyrgyzstan, Malaysia, Poland, Spain, Sweden, Saudi Arabia, Turkey, Tunisia, Thailand and USA. Japan, Korea, Denmark, Afghanistan, Tunisia and Kyrgyzstan are new entrant.

Apart from having a focus on 'Make in India' campaign, launched by the Hon'ble Prime Minister of India, Shri Narendra Modi, the fair intends to empower the small scale sector which is the backbone of Indian economy due to its inherent ability to promote exports and generate employment opportunities.



Approved by the UFI, this annual event of the India Trade Promotion Organisation (ITPO) is being organised with the support of the Ministry of Food Processing Industries, Agricultural and Processed Food Products Development Authority (APEDA) and apex industry associations. These include Association of Resource Companies for the Hospitality Industry of India (ARCHII), Hotel & Restaurant

Manufacturer's Association of India (HOTREMAI), All India Food Processors' Association (AIFPA), Forum of Indian Food Imports (FIFI) and Food & Hospitality Support Association of India (FHSAI).

The fair has been organised into two segments, namely, 'Food India' on food, processed foods and beverages, while 'Hospitality India' is focused on hotel & restaurant equipments and supplies. The display profile will be segregated into different sectors including House Keeping (Hall 6, 7 ABC & 7FGH), Machinery Equipment (Hall 7D, 7E, 8-12A & 14) and Food Ingredients & Additives (Hall 15 & 18).

Apart from the "Culinary Art India", a live competitions of over 300 chefs, seminars on 'Challenges-food processing Industry', 'Organic Food Scenario & obstacles' and 'Agriculture related topics by Government of Poland' are also scheduled to be held on the sidelines of the fair.

Aahar 2015 (March 10-14) will open from 10.00 am. to 6.00 pm. for business visitors, while the general public can visit the fair from 2.00 pm. to 6.00 pm., on the last day. Mobile App has been introduced for convenience of the visitors and participants. For more details, please access: www.aaharinternationalfair.com.