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इण्डिया ट्रेड प्रमोशन आरगनाइजेशन
भारत सरकार का उद्यम

India Trade Promotion Organisation
(A Government of India Enterprise)

Dear Sir / Madam,

PRESS CONFERENCE

Sub.: Aahar 2013 – Intl' Food & Hospitality Fair in Bangalore

India Trade Promotion Organisation (ITPO), a Govt. of India enterprise under Ministry of Commerce, Government of India, is a nodal Organization to organize and approve the Trade Fairs in India & Abroad. ITPO is organizing Aahar – International Food & Hospitality Fair in Delhi every year which is the country's largest event in this sector. Presently ITPO is organizing the regional edition of this Aahar-Intl' Food & Hospitality Fair, for the first time in Bangalore to be held from 6th to 8th September in KTPO Complex, Whitefield, Bangalore. This event will have approximately 100 exhibitors from different parts of the country having the displays from both Food Sector and Hospitality Sector, in an area of 30,000 sq. ft.

The event will be inaugurated by Shri Tariq Anwar, Union Minister of State for Food Processing Industries, Guest of Honour is Shri Dinesh Gundu Rao, Minister for Food, Civil Supplies & Consumer Affairs, Govt. of Karnataka, and presided by Shri S V Ranganath, Chief Secretary, Govt. of Karnataka. The inauguration will be at 12.00 pm at KTPO Complex, EPIPark, Whitefield, Bangalore. The special attractions of this event will be Wine festival by Karnataka Wine Board, Govt. of Karnataka, Seminars by All India Food Processors Association, etc.

The Press Briefing will be addressed by Shri Malay Shrivastava, IAS, Executive Director – ITPO and Shri Shivakumar, President – FKCCI, to be held on **Wednesday, 28th Aug., 2013 at 12.30 pm in Cabinet Hall of FKCCI, K G Road, Bangalore 560009.** The important officials from Karnataka Wine Board, Visvesvaraya Trade Promotion Centre, Karnataka Trade Promotion Organisation, The National Small Industrial Corporation Ltd., will be present being the associates for this event.

Thanking you.

RSVP:
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To

All News Editors / Chief Reporters

Yours faithfully,

(J Guna Sekaran)

26/08/2013