

PRESS RELEASE

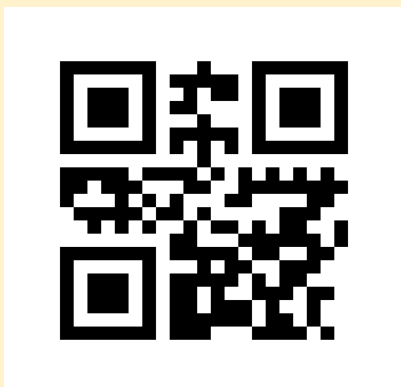
INDIA TRADE PROMOTION ORGANISATION
Pragati Maidan, New Delhi

18th November, 2013

IITF at finger tips

Important information on the ongoing India International Trade Fair can be accessed through Smart Phones and tablets at finger tips through the mobile application.

The information can be searched and downloaded by searching IITF 2013 in free apps or by scanning the QR code.



**Quick Response (QR) Code
for
IITF 2013**

Through the mobile application select sponsoring exhibitors can :

- Inform visitors about their product launch
- Announce their presence
- Attract visitors to their stall/product

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E-mail : cppr.itpo@gmail.com, pritpo@itpo-online.com

Website : www.indiatradefair.com

Visitors to the mega fair can access :

- Event information- Schedule, how to reach, parking, emergency services etc.
- Exhibitor information-Location, product information, country wise information including search.
- Venue information

Instructions to Scan QR code :

You need a QR scanner app (available free on internet) installed on your smart phone or tablet.

Start the app and focus the camera frame on the QR code.

The app will automatically scan the URL : m.iitf.in.

Click the link/URL and follow the menus that open.

The fair now will be open to the general visitors from November 19 till 27 , 2013. The tickets are priced as below :

Tickets (November 19-27, 2013)

Category	Working Days	Saturdays./Sundays/Holidays
Adult	Rs.50/-	Rs.80/-
Child	Rs.30/-	Rs.50/-

(Please refer to the detailed advertisement)
