

**India Trade Promotion Organisation**  
(A Govt. of India Enterprise)  
Pragati Bhavan, Pragati Maidan  
New Delhi-110001

**Tender No. ITPO/AAS/Pub/2013 dated 12th August, 2013**

Sub: **Tender for Hoarding Sites of Auto Ancillary Show, Pune**

India Trade Promotion Organisation, a Govt. of India is organizing the 2<sup>nd</sup> edition of Auto Ancillary Show at Pune. ITPO is looking for a competent and suitable agency to promote the Show by putting up hoardings at vantage points in and around Pune not only for mobilizing participation by Indian companies in the Show but also attracting business visitors.

Bids in two-packet system (technical and financial) in the attached formats are invited from interested and authorized agencies in the field for putting up hoardings at authorized/legal locations in and around Pune.

1. The locations for putting up the hoardings must have high visibility like traffic intersections on prominent routes, shopping malls, movie theatres, bus stands, railway station etc.,
2. ITPO would be providing the art work for the hoardings and the appointed agency would prepare the hoardings and put up at the locations,
3. The dimensions of the hoardings should be 40 X 20 ft, 60 X 20 ft, 80 X 40 ft. If unavoidable, a variation of 15 – 20% would be acceptable. Payments, however, would be released for the actual dimensions of the hoardings,
4. The hoardings design will need to be changed periodically,
5. In case of damage to the hoarding(s) by storm, rain, sabotage etc., the agency would immediately replace the same at no extra cost to ITPO,
6. The appointed agency would be responsible for obtaining necessary clearances from local municipal and other authorities and would provide certificates to these effects to ITPO,
7. The appointed agency would arrange visit of ITPO officials to the hoarding sites for verification.

**Payment terms:**

- 30% on mounting of hoardings
- 70% on completion of leased period

Interested companies may quote their competitive prices in the tender form which may be downloaded from our website [www.indiatradefair.com](http://www.indiatradefair.com) and sent to the following address along with bank draft for Rs. 10,000 (Rupees ten thousand only) towards security deposit favouring **India Trade Promotion Organisation payable at Delhi/New Delhi** latest by 3.00 p.m. on **August 27th, 2013**.

Bidders are requested to submit the following to qualify in the Technical Bid:

- i) Self-certified copy of the certificate of incorporation/ registration of the company
  - ii) Self-certified copy(ies) of Registration certificate/licence/authorisation letter, issued by concerned authorities (to ensure compliance of local laws) for executing the hoarding job.
  - iii) Self-certified copies of VAT/TIN and Service Tax registration certificates.
  - iv) Earnest money deposit of Rs. 10,000/- in the form of bank/demand draft favouring **India Trade Promotion Organisation, New Delhi**
  - v) Self-certified copies of job orders for related jobs from Central/State Govt. organizations issued to the bidding company during the last one year are also desirable.
- (2) Technical and Financial bids contained in separate envelopes and **“Technical/Financial Bid for Hoarding Sites – AAS, Pune”** written on the envelope should contain the unit price, total price and the tax amount in respect of each deliverable. The percentage of tax applicable on the items should also be mentioned.
- (3) Rates quoted in the Financial Bid should be valid at least for 45 days from the last date for submission of bids.
- (4) Clarifications, if any, may be sought on or before August 26, 2013 between 10.30 am and 05.00 pm.
- (5) ITPO reserves the right to reject any or all bids without assigning any reason.
- (6) Bids must reach latest by August 27th, 2013 (upto 03.00 pm) to:

**Shri Prem Singh**  
Senior Manager  
India Trade Promotion Organisation  
Room No. 12, Ground Floor  
Pragati Bhavan, Pragati Maidan  
New Delhi – 110001

Email: [ps@itpo-online.com](mailto:ps@itpo-online.com)

Tel: 011-23371691 & 011-23371840

**General Manager**

**India Trade Promotion Organisation**  
**Pragati Maidan. New Delhi-110001**

**Tender No. ITPO/AAS/Pub/2013 dated 12th August, 2013**

**Technical Bid**

Name of the bidder: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

Contact Executive  
(Name & designation) \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

VAT/TIN No. \_\_\_\_\_ Service Tax No. \_\_\_\_\_

*(Please attach copies of certificates and latest returns)*

Annual turnover during last fiscal Rs. \_\_\_\_\_  
*(attach copy of audited Balance Sheet)*

Major Govt. PSU clients \_\_\_\_\_  
*(attach separate sheet, if necessary)*

\_\_\_\_\_

Details of EMD DD No. \_\_\_\_\_ dated \_\_\_\_\_

Drawn on \_\_\_\_\_

**Note:**

Self-certified copies of necessary permissions/clearances from local municipal and other authorities for the sites are to be attached.

Date: \_\_\_\_\_

\_\_\_\_\_  
*(Signature with seal of company)*

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New Delhi-110001

**Financial Bid**

**Tender No. ITPO/AAS/Pub/2013 dated 12th August, 2013**

Name of the bidder: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Contact Executive  
(Name & designation) \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Sl. No.	Locations	Size	Rental Per Month
1.	Chakan near Bharat Forge facing Pune	40 X 20 ft.	
2.	Telegaon MIDC Chowk opp. Tata Hsg	60 X 20 ft.	
3.	Expressway near Kamshet Way Mumbai to Pune	80 X 40 ft.	
4.	Goodwill Chowk entrance of MIDC	40 X 20 ft.	
5.	Yashwant Nagar – Telco main gate	40 X 20 ft.	
6.	Fugewadi on Mumbai- Pune Road	60 X 20 ft.	
		<b>Rental for 15 days</b>	
7.	Dapodi	20 X 20 ft.	
8.	Pimpri	20 X 20 ft.	
9.	MIDC	20 X 20 ft.	
10.	Chinchwad	20 X 20 ft.	
11.	Telco Chown	20 X 20 ft.	
12.	Chakan	20 X 20 ft.	
13.	Telegaon	20 X 20 ft.	
14.	Kasarwadi	20 X 20 ft.	
15.	Ranjangaon	20 X 20 ft.	
16.	Star Road	20 X 20 ft.	
		Total	
	Applicable tax ( %)	Total Tax	
		<b>Total including Tax</b>	
		Flex Printing Charges per sq. ft	
	Applicable tax ( %)	Tax amount	
		Flex Fixing Charges per sq. ft	
	Applicable tax ( %)	Tax amount	

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature with seal of company)