

INDIA TRADE PROMOTION ORGANISATION

Pragati Maidan, New Delhi

<u>Aahar - The International Food and Hospitality Show' 2020</u>

FACTS AT A GLANCE

Venue	Pragati Maidan, New Delhi
Dates/Duration of the event	March 3-7, 2020
Nature of the event	Business to Business event
Timings	10.00 AM - 6.00 PM
Registration Fees	Online registration will be open till Feb. 28, 2020. Online Registration fees Rs. 200/- for single entry and Rs. 600 for five days
	On-site registration fees Rs. 300/- for single day entry and Rs.1000 for five days .
Organiser	India Trade Promotion Organisation (ITPO)
Supporting Organisation	 Ministry of Food Processing Industry, Government of India Agricultural & Processed Food Products Export Development Authority (APEDA)
Associates	 The Hotel & Restaurant Equipment Manufacturers Association of India (HOTREMAI) Association of Resource Companies for the Hospitality Industry of India (ARCHII) Food & Hospitality Support Association of India (FHSAI) All India Food Processors' Association (AIFPA) Forum of Indian Food Importers (FIFI) Federation of Indian Food & Hospitality Industry (FIFHI) Indore Confectionary Manufacturers Association (ICMA)
Entry Gates	Gate No. 1 (on Bhairon Road) Gate No. 10 (Pragati Maidan Metro Station)
Parking	Paid Parking available at Bhairon Mandir Parking
Fair Website	www.indiatradefair.com

Product Categories

Category	Description
Food and Beverages	 Fresh produce & Dairy Products Organic & Health Products, Frozen, Canned & Processed food Meat, Poultry & Sea Foods Cheese and Fine Specialty Food Snacks & Convenience Food Food Additives and Preservatives Coffee & Tea and Syrups Juices & Energy Drinks Alcoholic and Non Alcoholic Beverages Ingredients & Packaging Supplies etc
Sub Category Confectionary Items	 Confectionery items: Chocolate Desserts, Bakery Products & Ingredients
F & B Equipment (Preparation / Processing / Packaging)	 Bakery & Confectionery Equipment Food preparation Equipment & Supplies Food Processing & Packaging Equipment Refrigeration / Chillers / Freezers Stewarding Tableware & Glassware Products Bar Equipment & Supplies Storage Units Kitchen Support Equipment etc.
Hospitality & Décor Solutions	 Housekeeping Products & Supplies Laundry & Cleaning Equipment Guest Amenities Linen; Furnishings; Fabrics & Apparels Corporate Gifts and Decor Solutions Bathroom Fittings & Fixtures; Lighting Solutions ,Cooling Solutions Magazines Fitness & Spa Equipment ,Massagers Security & Safety Solutions In-Room Technology & Entertainment Hospitality Support IT Solutions Furniture & Interiors Carts & Trolleys

Hall-wise Product Profile

Halls / Hangars	Products
7 ABC	Agricultural and Processed Food Products Export Development Authority (APEDA), Government of
	India
7 D	Hospitality
7 E	Hospitality
7 FGH	Equipment
Open area outside Hall No. 7 ABC and & FGH	Equipment
Hanger 7 FGH	Equipment / Hospitality
Hanger H7F	Hospitality/ Equipment
Hanger H7A	Equipment
8	Equipment
9 and 10	Equipment
11	Food equipment
12	Food equipment
12 A	Food equipment
A3 (GF))	Food (Confectionary)
A4 A (GF)	Food
A4 B (GF)	Foreign Exhibitors and Food

Participation Charges:

Sl. No.	Description	Particpation Charges (per sqm)(excluding GST)		
	Domestic participation			
1	AC Shell space inside Hall(minimum 12 sqm)	Rs.9700/-		
2	AC bare space inside Hall(minimum 36sqm)	Rs.9000/-		
3.	AC Hanger (Shell Scheme) (Min. Booking 12 sqm.)	Rs. 8500/-		
4.	AC hanger (Bare Scheme) Min. Booking 36 sqm.)	Rs. 7900/-		
5.	Open Paved area outside Hall (minimum 20 sqm)(Non-AC)	Rs.7300/-		

6.	Open Paved area with canopy under	Rs.8000/-	
	shell scheme(Non AC)	(exclusive of Canopy	
	, , ,	charges)	
	Foreign Participation		
1	AC Shell space inside Hall(minimum	USD 290/-	
	12 sqm)		
2	AC bare space inside Hall(minimum	USD 265/-	
	36sqm)		
3	AC hanger (Bare Scheme)	US \$ 220	
	Min. Booking 36 sqm.)		
4	Open Paved area outside Hall	USD 175/-	
	(minimum 60 sqm)		

Note:

- GST will be applicable as per prevailing rates on the above rentals
- Preferential Location charges: 10% for 2-sided booth and 15% for 3-sided booth and 20% for an island booth. No corner charges for areas above 80 sq.mtrs.
- Canopy charges for stall to be allotted in open area under shell scheme-Rs.195 per sqm + GST

Advertisement Rates in the Exhibition Directory

Sl. No.	Position	Rates
1	2 nd Cover	
	a. Indian Participant	Rs.20,000/-
	b. Foreign participant	650 USD
2	3 rd Cover	
	a. Indian Participant	Rs.20,000/-
	b. Foreign participant	600 USD
3	4 th Cover	
	a. Indian Participant	Rs. 24,000/-
	b. Foreign participant	700 USD
4	Inside Page-Color a. Indian Participant b. Foreign participant	Rs. 7000/- 325 USD
5	Inside Page-B/w a. Indian Participant b. Foreign participant	Rs.4,000/- 190 USD
6	Book Mark-Insertion	Rs.10,000/-

	a. Indian Participant	325 USD
	b. Foreign participant	
7	Book Mark Printing & Insertion	Rs.35,000/-
		1100 USD

^{*}GST will be applicable as per prevailing rates on the above rates

Branding/ Hoarding Rates

Rs.600 per sqm per day irrespective of the Category of Branding site: Rate (x) Size (X) Days (+) Applicable GST.

General Information fro Exhibitors

- No Retail Sales are allowed in the fair
- Strictly Open for Trade Visitors only
- Participants should strictly adhere to the product category else stall is liable to be ceased.
- Children below 18 years of age not allowed
- No parking inside Pragati Maidan
- Shuttle Service from Bhairon Mandir Parking to Gate No. 1 for exhibitors and Visitors
- Shuttle service from Gates to Halls