



INDIA TRADE PROMOTION ORGANISATION  
Pragati Maidan, New Delhi

Aahar - The International Food and Hospitality Show' 2020

FACTS AT A GLANCE

Venue	Pragati Maidan, New Delhi
Dates/Duration of the event	March 3-7, 2020
Nature of the event	Business to Business event
Timings	10.00 AM - 6.00 PM
Registration Fees	Online registration <b>will be open till Feb. 28, 2020.</b> Online Registration fees Rs. 200/- for single entry and Rs. 600 for five days  <b>On-site</b> registration fees Rs. 300/- for single day entry and Rs.1000 for five days .
Organiser	India Trade Promotion Organisation (ITPO)
Supporting Organisation	<ul style="list-style-type: none"><li>• Ministry of Food Processing Industry, Government of India</li><li>• Agricultural &amp; Processed Food Products Export Development Authority (APEDA)</li></ul>
Associates	<ul style="list-style-type: none"><li>• The Hotel &amp; Restaurant Equipment Manufacturers Association of India (HOTREMAI)</li><li>• Association of Resource Companies for the Hospitality Industry of India (ARCHII)</li><li>• Food &amp; Hospitality Support Association of India (FHSAI)</li><li>• All India Food Processors' Association (AIFPA)</li><li>• Forum of Indian Food Importers (FIFI)</li><li>• Federation of Indian Food &amp; Hospitality Industry (FIFHI)</li><li>• Indore Confectionary Manufacturers Association (ICMA)</li></ul>
Entry Gates	Gate No. 1 (on Bhairon Road) Gate No. 10 (Pragati Maidan Metro Station)
Parking	Paid Parking available at Bhairon Mandir Parking
Fair Website	<a href="http://www.indiatradefair.com">www.indiatradefair.com</a>



## Hall-wise Product Profile

Halls / Hangars	Products
7 ABC	Agricultural and Processed Food Products Export Development Authority (APEDA), Government of India
7 D	Hospitality
7 E	Hospitality
7 FGH	Equipment
Open area outside Hall No. 7 ABC and & FGH	Equipment
Hanger 7 FGH	Equipment / Hospitality
Hanger H7F	Hospitality/ Equipment
Hanger H7A	Equipment
8	Equipment
9 and 10	Equipment
11	Food equipment
12	Food equipment
12 A	Food equipment
A3 (GF))	Food (Confectionary)
A4 A (GF)	Food
A4 B (GF)	Foreign Exhibitors and Food

## Participation Charges:

Sl. No.	Description	Participation Charges ( per sqm)(excluding GST)
<b>Domestic participation</b>		
1	AC Shell space inside Hall(minimum 12 sqm )	Rs.9700/-
2	AC bare space inside Hall(minimum 36sqm)	Rs.9000/-
3.	AC Hanger (Shell Scheme) (Min. Booking 12 sqm.)	Rs. 8500/-
4.	AC hanger (Bare Scheme) Min. Booking 36 sqm.)	Rs. 7900/-
5.	Open Paved area outside Hall (minimum 20 sqm)(Non-AC)	Rs.7300/-

6.	Open Paved area with canopy under shell scheme(Non AC)	Rs.8000/- (exclusive of Canopy charges)
<b>Foreign Participation</b>		
1	AC Shell space inside Hall(minimum 12 sqm )	USD 290/-
2	AC bare space inside Hall(minimum 36sqm)	USD 265/-
3	AC hanger (Bare Scheme) Min. Booking 36 sqm.)	US \$ 220
4	Open Paved area outside Hall (minimum 60 sqm)	USD 175/-

**Note:**

- GST will be applicable as per prevailing rates on the above rentals
- Preferential Location charges : 10% for 2-sided booth and 15% for 3-sided booth and 20% for an island booth. No corner charges for areas above 80 sq.mtrs.
- Canopy charges for stall to be allotted in open area under shell scheme-Rs.195 per sqm + GST

**Advertisement Rates in the Exhibition Directory**

Sl. No.	Position	Rates
1	2 <sup>nd</sup> Cover a. Indian Participant b. Foreign participant	Rs.20,000/- 650 USD
2	3 <sup>rd</sup> Cover a. Indian Participant b. Foreign participant	Rs.20,000/- 600 USD
3	4 <sup>th</sup> Cover a. Indian Participant b. Foreign participant	Rs.24,000/- 700 USD
4	Inside Page-Color a. Indian Participant b. Foreign participant	Rs. 7000/- 325 USD
5	Inside Page-B/w a. Indian Participant b. Foreign participant	Rs.4,000/- 190 USD
6	Book Mark-Insertion	Rs.10,000/-

	a. Indian Participant b. Foreign participant	325 USD
7	Book Mark Printing & Insertion	Rs.35,000/- 1100 USD

\*GST will be applicable as per prevailing rates on the above rates

### **Branding/ Hoarding Rates**

Rs.600 per sqm per day irrespective of the Category of Branding site:

Rate (x) Size (X) Days (+) Applicable GST.

### **General Information fro Exhibitors**

- No Retail Sales are allowed in the fair
- Strictly Open for Trade Visitors only
- Participants should strictly adhere to the product category else stall is liable to be ceased.
- Children below 18 years of age not allowed
- No parking inside Pragati Maidan
- Shuttle Service from Bhairon Mandir Parking to Gate No. 1 for exhibitors and Visitors
- Shuttle service from Gates to Halls