



NATIONAL APEX CHAMBER

India-ASEAN Business Summit Today, Tomorrow, Together

11th & 12th November 2019
LPS Auditorium, PHD House, New Delhi

Chief Guest



Shri Piyush Goyal*
Hon'ble Minister of
Commerce and Industry
Government of India

Guest of Honour



Shri Hardeep Singh Puri*
Minister of State for
Commerce and Industry
Government of India

Guest of Honour



Shri Som Parkash*
Minister of State for
Commerce and Industry
Government of India

*Invited**

Focus Sectors

IT/ITES & E-Commerce and Fintech
Infrastructure
(including Real Estate)

Healthcare & Pharmaceuticals
(Including Medical Tourism & Traditional
Medicine)

Education & Skill Development
Culture & Tourism including Film Tourism
Agriculture & Food Processing



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India – ASEAN: A Snapshot

- India's relationship with ASEAN countries is the foundation of our foreign policy as well as our "Act East Policy"
- India has a Free Trade Agreement (FTA) with ASEAN
- Post India-ASEAN FTA, total trade between expanded substantially from US\$ 45.34 billion in 2008-09 to nearly US\$ 81 billion in 2017-18
- India and ASEAN economies are some of the most dynamic emerging economies
- ASEAN's combined GDP of US\$ 2.4 trillion makes it the 3rd largest economy in Asia and 7th largest in the world
- Geographical proximity and strong and cordial political and cultural linkages paves way for greater economic integration



Why ASEAN?

- At first glance, it might seem like a group of still-developing countries, but, as a whole, ASEAN is a powerhouse. If it were a country, ASEAN would be the world's fifth-largest economy.
- According to the latest International Monetary Fund World Economic Outlook figures, ASEAN countries' gross domestic products combined to \$2.73 trillion in 2017, putting the group ahead of the United Kingdom's 2.63 trillion and India's \$2.61 trillion.
- ASEAN is set to grow even more quickly, as some countries like Vietnam and the Philippines boast huge growth rates. Last year, Focus Economics estimated that ASEAN's growth had reached a five-year high of 5.2 percent.
- Part of that fast growth is because of ASEAN's demographics: It has the world's third-largest labor force of more than 600 million people. That's behind China and India, but ahead of the European Union and the United States.

Objectives

- Opening up of opportunities for deepening trade & commerce and paving the way for investments in India and ASEAN countries.
- Identifying sector-specific opportunities to increase the trade and bringing the stakeholders on a single platform.
- Enabling B2B meetings with sectoral focus matching it with the requirements of ASEAN businesses with Indian companies and vice-versa.
- Bringing in the role of the States of India as the drivers of Growth & Partnership with ASEAN countries.
- Resolving of Trade barriers through deliberations & suggestions of all stakeholders.

Key Takeaways

- Seeking new and unprecedented business partnerships
- B2B & B2G meetings
- Sharing of success stories and best practices
- Networking with diplomats, businessmen, policy makers and representatives from international organizations
- Generate Business leads
- Brand promotion of products/ services

Participants Profile

- Diplomats
- Government Officials (Centre & State of both India and ASEAN Countries)
- Indian Businesses
- Foreign Businesses from ASEAN Countries
- Think tanks, Research Organizations and Academicians
- International Organizations
- Other Chambers
- Media

ASEAN Countries

- BRUNEI
- DARUSSALAM
- CAMBODIA
- INDONESIA
- LAO PDR
- MALAYSIA
- MYANMAR
- PHILIPPINES
- SINGAPORE
- THAILAND
- VIET NAM

PROGRAMME OUTLINE

Day One
11th Nov 2019

Inaugural Session
Focussed State Sessions
Specific Sectoral Matchmaking
B2B Meetings

Day Two
12th Nov 2019

Session on Trade Barriers
Matchmaking B2B Meetings
Signing of MOUs and Declarations

Day Three - 13th November 2019

Complimentary Industry visit / City sightseeing
(Pre registration & confirmation is a MUST)

Registration of ASEAN Business Delegates (USD 200 - Per Delegate)
&
Registration of Indian Business Delegates (Rs. 7,000/- Per Delegate)

BENEFITS

Conference

- Access to attend Conference Sessions
- Opportunity to Network
- Knowledge about India-ASEAN future Business Prospects
- Registration Fee for ASEAN Business Delegate (USD 200) & Indian Business Delegate (Rs. 7000/-)

B2B Meetings

- Prescheduled B2B meetings
- Sector/Country specific business matchmaking
- Touchbase with Potential business prospects in advance

Exhibition Opportunities (Shell scheme/built up octonorme stalls):

For Indian Exhibitors: Rs. 7,000 per sq. m. + GST

For ASEAN Exhibitors: USD 100 per sq. m.

- Stall Sizes available are 6 sq. m. (2m by 3m) and 9 sq. m. (3m by 3m)
- Stall Allocation will be on 1st come 1st serve basis.
- The facilities under shell scheme will include constructed booth, fascia, 3 spot lights, two chairs, one table, and one power point for a booth of 9 sq. mtrs.
- Additional display aids and furniture can also be obtained on payment basis.

Delegation size of 10 & more will be provided with a complimentary pavilion worth USD 3600/- (Rs 1,50,000/) and association's logo in all collaterals



NATIONAL APEX CHAMBER

About Us

PHD Chamber of Commerce & Industry, a leading Industry Chamber of India, ever since its inception in 1905, has been an active participant in the India Growth Story through its Advocacy Role for the Policy Makers and Regulators of the Country. Regular interactions, Seminars, Conference and Conclaves allow healthy and constructive discussions between the Government, Industry and International Agencies bringing out the Vitals for Growth. As a true representative of the Industry with a large membership base of 1,30,000 direct and indirect members, PHD Chamber has forged ahead leveraging its legacy with the Industry knowledge across sectors (58 Industry verticals being covered through Expert Committees), a deep understanding of the Economy at large and the populace at the micro level.

At the National level, the PHD Chamber is well represented in 16 States with its own offices and MOUs with eleven Partner Chambers in different States.

At the Global level we have been working with the Concerned Ministries, Embassies and High Commissions to bring in the International Best Practices and Business Opportunity.

For information & registration regarding Participation and Branding Opportunities, please contact:

Registration Link: <https://www.phdcci.in/asean-conference>

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