Advertisement Tariff for IILF Chennai 2017

Position of advt.	FOR IILF 2017		
	Indian Companies (Rs.)	Overseas companies (including Indian representative / agents (US\$)	
Inside pages (B/W)	8500	210	
Inside Pages (Colour)	13000	300	
2nd Cover (Colour)	23000	535	
2 nd Cover, 2 nos. Wrap on (inside, colour)*	18000	415	
3 rd Cover	20000	485	
3 rd Cover, 2 nos. Wrap on (inside, colour)*	17000	390	
4 th Cover	29000	620	
BOOKMARKS			
Book Marks (B&W)**	19000	425	
Book Marks (Colour)**	23000	560	
Book Mark (Printed and provided by party)	16000	310	

**These will be printed and supplied by ITPO

Service Tax as per orders of Govt. of India will be payable extra.

India International Leather Fair, Chennai, Feb 01-03, 2017

Preliminary Terms and Conditions

1. Please note that applicants shall make payment of the booking amount with full details of payment through payment gateway module.

2. Discount- 5% discount on bare space rental to co-sponsors/supporting Indian organisations on their bulk booking of 200 sq meters or more. A discount of 5% on bare space rental on booking of 120 Sqm. or more by Foreign Industry Associations/ Export Promotion Organisations

3. Domestic Participants shall make payment as per this schedule:

S. No.	Duration	Stall Allocation	Booking Amount
1	From October 10 to October 20*	Open for stall sizes that are	100% payment
		equal to or more than 36 sqm (
		bare scheme)	
2	From October 21 *	Open for all stalls	100% payment

*Tentative dates

- 4. Details of Booking for Foreign and Group participants will be communicated soon.
- 5. Please note that the information filled in the registration form will also be used for Fair catalogue entry.
- 6. ITPO has the right to accept/reject any application / space booking anytime before the fair starts.
- 7. Please ensure that for making payments through debit/credit card and net banking you have sufficient monetary limit. Please arrange to enhance the same if required.
- 8. <u>Domestic Participants may please ensure that the payment is received in</u> <u>ITPO's HDFC account within 24 hours, failing which your stall will be</u> <u>automatically cancelled.</u>

- 9. Applications/requests for services like Electricity, water, compressed air etc. will not be accepted after December 31, 2016.
- 10. PAYMENT ONLY THROUGH ONLINE PAYMENT GATEWAY WILL BE ACCEPTED FOR IILF CHENNAI 2017. NO OFFLINE PAYMENTS WILL BE ACCEPTED.
- 11. In case of RTGS/NEFT payments, it is mandatory to generate Challan using ITPO's HDFC bank payment gateway and present a copy of the Challan at your bank. Please ensure that the payment is received in ITPO's account online within 24 hours, failing which your choice of stall will get cancelled automatically.

A. PARTICIPATION CHARGES:

	IILF 2	2017
Description	Shell Scheme	Bare space
	(Per sqm)	(Per sqm)
Hall 1, 2, 3 & Convention Centre		
Indian Participants	Rs. 9000	Rs.8500
Overseas participants including Indian representative/agents	US\$ 300	US\$ 280
Hangars (Halls 1C,1D and 3A)		
Indian Participants	Rs.8500	Rs.8000
Overseas participants including Indian representative/agents	US\$ 290	US\$ 270

Service Tax as per Govt. Orders will be charged extra

WEB CATALOGUE CHARGES FOR IILF:

	Indian Companies	Overseas Companies including Indian representative/agents
Compulsory Web Catalogue Charges	Rs.3000	US\$ 100

Service Tax as per Govt. Orders will be charged extra

DISCOUNT:

(a) 5% discount on bare space rental to co-sponsors/supporting Indian organisations on their bulk booking of 200 sq meters or more. However there will be a ceiling for claiming the discounts by these organisations as given below:

i.	ISF	=	up to 950 sq.mtrs.
ii.	IFLMEA	=	up to 450 sq.mtrs.
iii.	CLE	=	up to 450 sq.mtrs.

(b) A discount of 5% on bare space rental on booking of 120 Sqm. or more by Foreign Industry Associations/ Export Promotion / Fair Organisations , group coordinators .